Governor Rick Snyder joins Two Men And A Truck employees, LEAP, and Delhi Township Supervisor C.J. Davis to announce a 25,000 sq. ft. expansion bringing 125 jobs to their international headquarters.
A Message from the President

Dear LEAP Board of Directors and Lansing Regional Stakeholders:

Lansing 2012:

• The Lansing region was named #1 in Michigan and #6 in the United States for job growth in high tech sectors by Bureau of Labor Statistics
• The region was ranked #1 in the United States for job growth in Goods Produced, Manufacturing and Transportation and Utilities by Urban Institute’s MetroTrends
• Lansing-East Lansing was placed in the top four Large Metro Cities in Michigan in the Best Performing Cities report by Milken Institute
• Michigan State University’s Nuclear Physics program was again ranked #1 in the United States, just ahead of M.I.T. by U.S. News & World Report

The Lansing region is hot! We’re becoming an economic powerhouse. And LEAP was and is on an incredible streak of project announcements; creating jobs, wealth, investment and new ideas in both traditional and emerging industries.

LEAP’s bottom line for 2012?

780 new private jobs have been or are to be created with nearly $100 million in new private investment as a result of LEAP assistance with our local and state partners.

Led by 2012 LEAP Chair Steve Alexander, EVP/Head of Corporate Banking in MI and NW Ohio at PNC Bank, Vice Chair Jack Davis, Partner at Loomis Law and 2014 Incoming Chair Dennis Swan, CEO at Sparrow Health System, as well public sector leaders such as DeWitt Township Supervisor Rick Galardi, Lansing Mayor Virg Bernero, Delta Township Supervisor Ken Fletcher, East Lansing Mayor Diane Goddeeris and Ingham County Commission Representative Rebecca Bahar-Cook, private and public sector leaders have responded to our growing economy and have come together to re-focus and build a new LEAP, with great first year success!

The new LEAP, the new staff, our new programming, our measureable ways, our creativity, our aggressiveness, our sense of unity and fun - of new purpose - promises a sustainable and great LEAP well into the future and a big economic development year for 2013.

Thank you for your support - It makes LEAP possible and it matters for us all.

Robert L. Trezise, Jr.
President & CEO
LEAP
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LEAP has become a leading economic growth organization in the State of Michigan as well as in the country as a whole. LEAP has a committed and knowledgeable Board of Directors, it is led by the outstanding expertise of Bob Trezise, and has a staff of skilled professionals. Our region has outperformed other regions during the economic crisis of the last 4 years and LEAP is ready to lead with superior performance in dealing with the challenges of the future.

—Jack Davis
2013 LEAP Board Chairman
Partner, Loomis, Ewert, Parsley, Davis & Gotting, P.C.
With the help of LEAP’s critical local and state partners...

The year in numbers

Total Jobs Created

- Dart Container: 347
- Martin Brower: 162
- Two Men And A Truck: 125
- FC Mason: 40
- Profile Metal Forming: 25
- TIC/Incubator: 22
- Pratt & Whitney: 20
- Elmet: 15
- Business Accelerator Fund (BAF): 15
- APEX Precision Solutions: 9

Total Jobs Created: 780

Total Jobs Retained

- Davenport University: 81
- Pratt & Whitney: 70

Total Jobs Retained: 151

Our roots are here and they are deep. I’m so proud to announce we will expand upon what we’ve already built. With every passing day, the business climate in Michigan grows stronger and stronger, and I’m happy our company is part of that progress through the addition of more jobs to the Lansing area. We thank Governor Snyder, the MEDC, LEAP and Delhi Township for their critical support and partnership during our decision making process.

- Brig Sorber, CEO
Two Men And A Truck

Jobs by Industry

- Office/Headquarters: 472
- Distribution: 162
- Other Manufacturer: 79
- Auto Supplier: 25
- Information Technology: 23
- High Tech: 17
- Medical Device: 2

Total Jobs: 780

Private Investment

- Office/Headquarters: $50,900,000
- Distribution: $16,250,000
- Education: $11,000,000
- Other Manufacturing: $10,496,000
- Medical Device: $6,500,000
- Auto Supplier: $3,417,500
- High Tech: $676,500

Total Investment: $99,240,000
GREAT REASONS TO LIVE & WORK IN LANSING

Lansing MSA ranked #1 in State of Michigan and #6 in the U.S. for High Tech Job Growth


Milken Institute’s Best-Performing Cities 2012 ranks Lansing-East Lansing region as a top 4 in Michigan in economic growth for Large Metro Cities

Lansing named the 16th Brainiest City by The Atlantic Cities place publication

MSU’s Broad College of Business MBA program ranked the best in the U.S. for placement success by Financial Times

Austin, Chicago, Boston ... and Lansing are named the Nation’s Top 10 Best Cities for Young Adults by Kiplinger

Lansing-East Lansing region ranked the best in the U.S. for job growth in Goods Produced, Manufacturing and Transportation & Utilities job sectors by Urban Institute’s MetroTrends

The Lansing region is one of only two communities in the state to show population growth in the 2010 Census

Lansing is home to GM & the world’s newest and most technologically advanced assembly plants

Lansing is home to the Cadillac ATS, North American Car of the Year in 2013 and future home to the Chevrolet Camaro

Lansing is the midwest hub for insurance companies’ national headquarters

Michigan State University named #1 in Nuclear Physics ahead of MIT by U.S. News & World Report

MSU named 39th-most recruited university in the world by global business leaders by New York Times

Sparrow Health System/Mayo Clinic sign exclusive partnership agreement, only one in Michigan, only 5 in the Nation

MSU’s Video Game Design Undergraduate program ranked #10 in the Nation by The Princeton Review
Total Retention Visits

Clinton County  
Eaton County  
Ingham County  
\*City of Lansing

Total Visits 95
692 Jobs Created  
151 Jobs Retained  
$91,393,500 Private Investment

In 2012, our Business Attraction team conducted a total of 23 Site Searches.  
3 of the searches resulted in projects; Profile Metal Forming, Elmet and one yet to be announced project.  
Our work with Site Consultants developed 29 contacts, but no onsite visits in 2012.

Profile Metal Forming

In October 2012, a tier two automotive stamping and welding assembly company, Profile Metal Forming, came to LEAP through a site search request. Profile Metal Forming chose to locate in Potterville, MI. The company began operations in 1986 in Newmarket, New Hampshire and in 1996, the company expanded to McKenzie, TN. The Lansing region is their first plant in Michigan.

“We believe this region is on its way back,” said Profile Metal Forming President and CEO, George Donovan. “We are excited to be connected into the Lansing region’s growing automotive manufacturing sector and talent base. I cannot thank LEAP enough for their outstanding and constant attention and assistance to us.”

Profile Metal Forming plans to create 25 new jobs over the next 2 years as well as investing $5 million in the local economy. The City of Potterville approved a 12 year, 50% property tax abatement on new equipment and improvements to the building. Since locating in Potterville, Profile Metal Forming has placed purchase orders with Michigan firms totaling $1.7 million in tooling.
LEAP Goes Global
It is vital to our region that LEAP aggressively insert itself into the forefront of working with global companies on behalf of our region. We are concentrating on international business now more than ever, including advanced manufacturing companies. In 2012, LEAP traveled to 8 foreign countries (Austria, France, Germany, Italy, Japan, Netherlands, Turkey and United Kingdom.)

LEAP’s work resulted in 3 visits to international headquarters. Consultant leads touched 32 companies. 8 foreign countries were visited which resulted in 3 onsite visits. Our team attended 5 Site consultant events and connected with 48 contacts.

Visiting international parent companies of local plants is imperative to putting our region on the map and to be considered first for possible local plant expansion. These important contacts need to happen with regularity and only through our joint support of LEAP can we get in front of these international decision makers. As an example, we visited Sintokogio and Yazaki in Japan on behalf of Grand Ledge and Delta Township and signed a historic international cooperation agreement between the Lansing region and Turkey.
LEAP was #1 in the State in 2012 for successful Business Accelerator Fund (BAF) applications for local start-ups, high tech, university related businesses.

While traditional economic development is still a regional priority, equally important to LEAP is creating a new entrepreneurial mindset for our region - to build a culture of business start-up attitude. The people of the Lansing region must not only be great at making things, we also need to be prolific at making businesses. We must change an entire generation.

In 2012, LEAP signed a contract with the City of East Lansing, City of Lansing and Ingham County to operate the Lansing Regional SmartZone. Bringing all start-up activity under one umbrella allows for a network of services to be built. An entrepreneur will no longer have to try many doors to get their venture started. All resources work together and refer one another.

36 Jobs Created
$7,846,000 in Private Investment
11 Completed Projects (10 BAFs)

<table>
<thead>
<tr>
<th>Total Leads</th>
<th>64</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prospects</td>
<td>28</td>
</tr>
<tr>
<td>Clients</td>
<td>29</td>
</tr>
<tr>
<td>Completed Projects</td>
<td>11</td>
</tr>
</tbody>
</table>

3 New TIC/Incubator Clients
3 Graduates from the TIC
Location/Jobs - Unknow at this time
# of commercialized local businesses out of MSU - Unknown at this time

Business Accelerator Fund Grant Program
10 Grants - LEAP is #1 in State of Michigan
APEX Precision
BioPhotonic Solutions
FluidRide
Inventure Enterprises
MemoTouch
NamesforLife
Optio2
Retia Medical
Supported Intelligence
Zon Labs

$169,662 in BAF Funds
4 Applications Rejected
Global Lansing

The Global Lansing “Getting Started” Fellowship Program, led by LEAP and supported by a coalition of partners including the Prima Civitas Foundation (PCF), received a $20,000 grant from the Michigan Economic Development Corporation to better connect the nearly 7,000 international students at Michigan State University and Lansing Community College with local businesses and entrepreneurs. As one of the LEAP workgroups, Global Lansing was formed to bring together regional efforts to welcome international students, visitors and businesses. The group received the state’s largest grant to develop an internship placement program.

Public Art for Communities

Placemaking matters to economic development. LEAP is perhaps the only economic development agency in the state to award economic development monies for the placement of art. DeWitt Township and the City of Mason will be awarded the funds to commission a sculpture to be placed in the public right-of-way within their communities to enhance a sense of place as well as business development. Five communities submitted proposals to LEAP’s Placemaking workgroup in the fall. Each community was required to put a public art policy in place before submitting their applications. The goal of the policy is to help the community identify issues when investing in public art, like maintenance, installation costs, insurance, etc.

Entrepreneur Programming - Changing Mindset

In 2012, LEAP led 8 entrepreneurial events which hosted over 330 attendees:
• Startup Weekend
• Next Bright Idea
• Ask the Investor
• Savvy Entrepreneur
• MEDC Entrepreneurial Bus Tour
• SBIR/STTR Training
• MSU International Student Entrepreneur Showcase
• Creative Educators Summit

Other entrepreneurial events supported by LEAP:
• Launched - Celebration of Entrepreneurship
• MSUFCU Start-Up Challenge
• Annual Celebration of Entrepreneurship (ACE)
• Accelerate Michigan
• Great Lakes Entrepreneurs Quest (GLEQ)

Venture/Angel Capital Raised - $6,500,000
SBIR/STTR/BAF/Pre-Seed Money Raised - $2,072,060
Owner Investment by Companies in SmartZone - $1,672,600

DeWitt Township Trustees, Johanna Balzer and Steve Musselman, City of Mason Manager, Marty Colburn, GLCVB SVP Julie Pingston, Harvest Creative Services President Steve Curran and LEAP’s Bob Trezise at the Public Art for Communities Grant Press Event

City of East Lansing Mayor Pro Tem Nathan Triplett, LEAP’s Ken Szymusiak, CEMA co-founder Joe DeFors and LEAP’s Jeff Smith discuss entrepreneurship and innovation with Senator Carl Levin when he visited the Technology Innovation Center in October.
38 Press Releases
10 Press Conferences
Continuous Website Work
4 Economic Development Columns in the Greater Lansing Business Monthly
3 Public Access TV Shows
10 International Radio Shows (Michigan Business Network)
Coordinated the Pure Michigan Business Connect program and the MMA Regional Meeting
$30,000 in In-kind/Paid Print Advertising
300+ Earned Press Announcements

Michigan Governor Rick Snyder speaks at the Two Men and a Truck expansion press event

LEAP’s Jeff Smith and Bob Trezise present Business Accelerator Funds of $5,000 to Retia Medical. In attendance, SBTC’s John Balbach, Retia Medical’s Mark Zemel, City of East Lansing Mayor Diane Goddeeris, Retia Medical’s Rama Makamala, and MSU President Lou Anna K. Simon

LEAP’s Bob Trezise and the Arts Council of Greater Lansing’s Leslie Donaldson present City of Lansing Sense of Place grant funding to REACH Studio Art Center
• **WENT** from a “marketing” organization to true Economic Development
• **RECONFIGURED**, hired and stabilized the staff
• **COMPLETELY** reworked and rewrote a conservative and smart 2012 budget
• **RAISED** $242,000 new monies
• **RAISED** fund balance from two-weeks of operations ($67,000 in December 2011) to approximately $230,000 (December 2012)
• **ADOPTED** and improved internal financial reporting system
• **WROTE** and adopted new Bylaws (April 2012)
• **PUT** in place a new membership plan
• **ADOPTED** new and inclusive Officer/Leadership/Committee plan
• **SIGNED** contract to staff and manage the region’s SmartZone
• **PUT** in place new workgroups versus old committee structure with 148 volunteers (including new local partner meeting called L-TREP, Accelerator Workgroup, Automotive Taskforce and Agriculture Development)
• **RECONFIGURED** organization into three core divisions with full staff and programming: Business Attraction, Business Start-Up and Business Retention and Expansion
• **SIGNED** a contract to run the City of Lansing’s economic development program
• **CREASED** the State’s funding of incubator/SmartZone from the lowest amount of $100,000 to $150,000 to $500,000 in 2013
• **RELAUNCHED** a new Manufacturer’s Council in Partnership with Capital Area Michigan Works! and Lansing Community College
• **STRENGTHENED** relationships with many organizations including the Lansing Regional Chamber of Commerce, Michigan State University, Prima Civitas Foundation and the Michigan Economic Development Corporation
• **ENHANCED** LEAP’s outer perception and credibility throughout the public and private sector - Locally and Statewide
• **PUT** in place a universal software program to monitor and measure economic development activities internally and throughout our partners in the region - Salesforce.com
• **MAINTAINED** aggressive and effective representation at monthly MEDC-led Collaborative Development Council (CDC) meetings on behalf of the Lansing region

LEAP staff with Governor Snyder at the Two Men and a Truck expansion announcement. Steve Willobee, Karl Dorshimer, Kathleen White, Ken Szymusiak, Governor Snyder, Jeff Smith, Bob Trezise, Tedi Parsons, Sara Graham and Marchelle Smith. (Not pictured: At a Site Consultant Event, Ray De Winkle)
LEAP Transforms How The Region Writes Economic Development Grants

Right time for changes at LEAP, Inc
FC Mason will add 40 jobs in St. Johns

LEAP contest rewards ‘bright’ ideas

Elmet chooses Lansing

City of Lansing, regional agency to sign agreements with Turkey

Michigan State University Federal Credit Union creates $250K loan fund for start-up biz, announces challenge for $25K prize

Greater Lansing must LEAP forward, downtown site to become ...

DAVENPORT’S $10M CAMPUS

LEAP, Microsoft to aid startups

Task force looking back to Lansing

LEAP test lead on city growth

Area jobless rate falls below 6%

DART adding up to 325 jobs

LEAP creates ‘Accelerator Region’ work group

Sparrow joining Mayo network

Public art critical to ‘placemaking’

National lab will bring area new business opportunities

Billion-dollar boom

As momentum shifts, public, private development projects rise across region

LEAP delivers business startups to MEDC bus tour

Emergent BioSolutions final beam put in place

Greater Lansing awarded major U.S. figure skating championship event

Financial Times ranks Michigan State Broad College of Business MBA program best in U.S., No. 2 globally for placement success

Lansing EDC signs contract with LEAP for economic development services

LEAP will handle all economic development services for the City of Lansing

The Detroit News
December 2012
Census: Population grows in Michigan for first time in 7 years

Hoisting to become startup central

Business incubators look to cultivate entrepreneurial spirit — but do they work?

Secretary says feds want to fund FRIB

Local group also plans to evaluate former plant sites

Allegiant coming back to Lansing

Orlando flights will begin in November

Agency now geared for regional focus
Greater Lansing Headlines

Lansing region leads nation in MANUFACTURING GROWTH

Knapp's may house fashion incubator

Lansing MSA ranked #6 for High Tech Job Growth in the U.S. New study ranks region high on list of regional high tech job growth for 2010-2011

Potterville Auto Supplier adds 25 jobs

Unity leads to strength

Retia Medical Secures $7M In Funding

Region benefits from 'college for startups'

XG Sciences is on cutting edge

Sara Graham: Let's show off Lansing, be proud Targeting young students a must

Camaro coming to GM's Lansing Grand River Plant

‘The Ave’ lets Michigan Ave. share its story Rich history now accessible via pácards, smartphones

Three-dimensional printing machine debuts in Lansing, helps cut up-front costs for innovators

125 NEW JOBS PLANNED IN AREA

TWO MEN AND A TRUCK EXPANDING

Record number seek to be Spartans Foreign students fuel increase in applications

Welcoming the world’s scholars here

Public art is more than a pretty face

Lansing/East Lansing Region Leaps 30 Spots in the Nation as a 'Best Performing City'

The Lansing region joins Ann Arbor, Grand Rapids and Holland as the top in the state

New FedEx facility to open in Delta Twp.

Sparrow, U-M launch pediatric partnership

Hospital formalizes Mott referral policy

LEAP plans new focus on economic development

Association to manage region's SmartZone

Razed GM sites seeking developers

Open house set to find buyers

Lansing Region Named 16th Brainiest City in U.S.; Only Michigan City Noted

High-Tech Laser Firm Wins Midyear GLEQ Top Award

GLITR Tech Tour Day Nine: Lansing's A Wonderful End To The Trip

Proposals for Red Cedar site on table

LEAP reviewing options for possible development
### Primary Regional Indicator

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Base Result 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Capita Income</td>
<td>$34,505</td>
</tr>
<tr>
<td>% of Adults with a Bachelors Degree</td>
<td>31.3%</td>
</tr>
<tr>
<td>% of Wages in Knowledge Industries</td>
<td>61.5%</td>
</tr>
<tr>
<td>Private Sector GDP vs. Government Sector GDP</td>
<td>$15B vs. $4.4B</td>
</tr>
<tr>
<td># of People in the Workforce</td>
<td>197,240</td>
</tr>
<tr>
<td># of People employed in High Tech Industries</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Secondary Regional Indicator

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Base Result 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Regional Payroll</td>
<td>$16,000,000,000</td>
</tr>
<tr>
<td>Total Payroll in High Tech Industries</td>
<td>N/A</td>
</tr>
<tr>
<td>Regional Unemployment</td>
<td>6.7%</td>
</tr>
<tr>
<td>Average Median Household Sale Price</td>
<td>$76,500</td>
</tr>
<tr>
<td>Population Change (2000 to 2010)</td>
<td>3.6% Growth</td>
</tr>
<tr>
<td>Cost of Living Average</td>
<td>12.5% below National Average</td>
</tr>
<tr>
<td>Single Family # of New Housing Starts</td>
<td>300</td>
</tr>
<tr>
<td>Multi Family # of New Housing Starts</td>
<td>200</td>
</tr>
</tbody>
</table>

### Executive Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jack Davis (Chairman)</td>
<td>Partner, Loomis, Ewert, Parsley, Davis and Gotting, P.C.</td>
</tr>
<tr>
<td>Dennis Swan (Vice Chair)</td>
<td>President &amp; CEO, Sparrow Health System</td>
</tr>
<tr>
<td>Steve Roznowski (Treasurer)</td>
<td>President &amp; CEO, Christman Company</td>
</tr>
<tr>
<td>Pat McPharlin (Secretary)</td>
<td>President &amp; CEO, MSU Federal Credit Union</td>
</tr>
<tr>
<td>Steve Alexander (Past Chair)</td>
<td>EVP &amp; Head of Corporate Banking for MI &amp; NW Ohio, PNC Bank</td>
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<tr>
<td>Steve Curran</td>
<td>President &amp; Creative Director, Harvest Creative Services</td>
</tr>
<tr>
<td>Jeff Wesley</td>
<td>CFO, Two Men And A Truck</td>
</tr>
</tbody>
</table>

### Board of Directors

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<tr>
<td>Jeff Wesley</td>
<td>CFO, Two Men And A Truck</td>
</tr>
<tr>
<td>Steve Reynolds</td>
<td>VP Innovation &amp; Planning, Accident Fund Holdings, Inc.</td>
</tr>
<tr>
<td>Eric Helzer</td>
<td>Regional Manager, AKT Peerless</td>
</tr>
<tr>
<td>Bill Woodbury</td>
<td>VP Associate General Counsel, Auto-Owners Insurance</td>
</tr>
<tr>
<td>Paula Clark</td>
<td>Township Supervisor, Bath Charter Township</td>
</tr>
<tr>
<td>B.J. Puchala</td>
<td>Sr. Community Liaison, Blue Cross Blue Shield of MI</td>
</tr>
<tr>
<td>Doug Stites</td>
<td>CEO, Capital Area Michigan Works!</td>
</tr>
<tr>
<td>Sandra Draggo</td>
<td>CEO &amp; Executive Director, Capital Area Transportation Authority (CATA)</td>
</tr>
<tr>
<td>Bob Selig</td>
<td>Executive Director, Capital Region Airport Authority</td>
</tr>
<tr>
<td>Dennis Fliehman</td>
<td>President, Capital Region Community Foundation</td>
</tr>
<tr>
<td>Jim Rundborg</td>
<td>Mayor, City of DeWitt</td>
</tr>
<tr>
<td>Diane Goddeeris</td>
<td>Mayor, City of East Lansing</td>
</tr>
<tr>
<td>Virg Bernero</td>
<td>Mayor, City of Lansing</td>
</tr>
<tr>
<td>Dana Beaman</td>
<td>Mayor, City of St. Johns</td>
</tr>
<tr>
<td>Chuck Clark</td>
<td>President &amp; CEO, Clark Construction Company</td>
</tr>
<tr>
<td>Ryan Wood</td>
<td>Administrator, Clinton County</td>
</tr>
<tr>
<td>Chris Thelen</td>
<td>Area Manager, Consumers Energy</td>
</tr>
<tr>
<td>Bill Kimble</td>
<td>Chairman &amp; CEO, C2AE</td>
</tr>
<tr>
<td>Marsha Zimmerman</td>
<td>Marketing Manager, Dart Development</td>
</tr>
<tr>
<td>Kellie Dean</td>
<td>President &amp; CEO, Dean Transportation</td>
</tr>
<tr>
<td>C.J. Davis</td>
<td>Township Supervisor, Delhi Township</td>
</tr>
<tr>
<td>Ken Fletcher</td>
<td>Township Supervisor, Delta Charter Township</td>
</tr>
<tr>
<td>Bill Demmer</td>
<td>President, Demmer Corporation</td>
</tr>
<tr>
<td>Rick Galardi</td>
<td>Township Supervisor, DeWitt Township</td>
</tr>
<tr>
<td>Nick Uppal</td>
<td>President, DTN Management</td>
</tr>
<tr>
<td>Adam Havey</td>
<td>EVP BioDefense Division, Emergent BioSolutions</td>
</tr>
<tr>
<td>Vic Verchereau</td>
<td>VP Marketing, Farm Bureau Insurance</td>
</tr>
<tr>
<td>Jason Sanders</td>
<td>VP Marketing, Fifth Third Bank</td>
</tr>
<tr>
<td>Iris Linder</td>
<td>Shareholder, Foster, Swift, Collins and Smith, P.C.</td>
</tr>
<tr>
<td>Chris Holman</td>
<td>Publisher, Greater Lansing Business Monthly</td>
</tr>
<tr>
<td>Jack Schripsema</td>
<td>President &amp; CEO, Greater Lansing Convention and Visitors Bureau</td>
</tr>
<tr>
<td>Rebecca Bahar-Cook</td>
<td>County Commissioner, Ingham County</td>
</tr>
<tr>
<td>John Brown</td>
<td>VP Government Relations, Jackson National Life</td>
</tr>
<tr>
<td>Patrick Spyke</td>
<td>EVP Marketing, LAFCU</td>
</tr>
<tr>
<td>David Snodgrass</td>
<td>President &amp; CEO, Lake Trust Credit Union</td>
</tr>
<tr>
<td>J. Peter Lark</td>
<td>Director, Lansing Board of Water &amp; Light</td>
</tr>
<tr>
<td>Kathleen Rodgers</td>
<td>Township Supervisor, Lansing Charter Township</td>
</tr>
<tr>
<td>Dr. Brent Knight</td>
<td>President, Lansing Community College</td>
</tr>
<tr>
<td>Tim Daman</td>
<td>President &amp; CEO, Lansing Regional Chamber of Commerce</td>
</tr>
<tr>
<td>Brian Priester</td>
<td>President &amp; Publisher, Lansing State Journal</td>
</tr>
<tr>
<td>Angie Wilson</td>
<td>Township Trustee, Meridian Charter Township</td>
</tr>
<tr>
<td>Steve Higbee</td>
<td>Lansing Marketing Director, Meijer Inc.</td>
</tr>
<tr>
<td>Dr. Lou Anna Simon</td>
<td>President, Michigan State University</td>
</tr>
<tr>
<td>Mitch Tomlinson</td>
<td>President, Peckham</td>
</tr>
<tr>
<td>Pete Bosanic</td>
<td>Founder &amp; President, PM Environmental</td>
</tr>
<tr>
<td>Steve Webster</td>
<td>Chairman &amp; CEO, Prima Civitas Foundation</td>
</tr>
<tr>
<td>John Sztykiel</td>
<td>President &amp; CEO, Spartan Motors, Inc.</td>
</tr>
<tr>
<td>John Maahs</td>
<td>Township Trustee, Watertown Charter Township</td>
</tr>
</tbody>
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