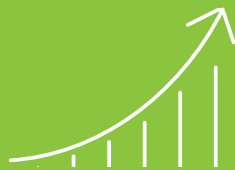




93% postgraduate placement rate (MSU)



#2 for vocational training in the nation (LCC)



Growing population over last 8 years



Only region in MI with positive employment growth



4th greatest leap in U.S. in jobs, tech and wages

Our People

Talent and Education

Educational pipeline produces nearly 18,000 college graduates each year

#1 school for supply chain talent worldwide (MSU)

#1 nuclear physics program in the nation (MSU), one spot ahead of M.I.T.

#1 packaging program in the nation (MSU)

#7 biological/agricultural engineering program in the nation (MSU)

#2 hospitality business school in the nation (MSU), #3 worldwide

#7 production/operation management program in the nation (MSU)

#1 in MI for educational attainment ages 25-64 over last five years

43% of regional population has associate's degree or higher

#2 community college in MI (LCC)

#7 video game design program in the nation (MSU)

Our Place

A Diverse Community

#1 in MI for growing population ages 25-34 in 2017

#1 in MI for labor force growth ages 16+ over last five years

20% more millennials than comparably-sized metros in the nation

22% less property crime than comparably-sized metros in the nation

#1 Best Affordable Place to Live in America (Lansing) in 2018

Regain 15 days per year thanks to minuscule commutes

#8 Best Place to Live in America (Okemos) in 2019

Largest public utility in MI will be coal-free by 2025 (Lansing BWL)

Home to one of the top 25 film festivals in the world (CCFF)

Birthplace of the first localized LGBT group in MI (Michigan Organization for Human Rights) and the Lansing Association for Human Rights soon after

Our Industry

Careers and Innovation

Insurance hub of MI and top hub in the Midwest, growing 23% in the past five years

North America's particle accelerator capital (Lansing) and home to \$770M accelerator-driven nuclear research lab (FRIB)

\$500M hospital and cancer center under construction (McLaren and MSU)

\$555M dairy processing campus (Spartan MI), the largest in MI, under construction (Glanbia, Dairy Farmers of America and Select Milk Producers)

GM's two newest and most technologically advanced plants (Lansing)