2015

LANSING ECONOMIC AREA PARTNERSHIP
ANNUAL REPORT

LEAP
stronger together

Lansing's third Motor Trend Car of the Year, built by Lansing know-how.

2015

LANSING ECONOMIC AREA PARTNERSHIP
ANNUAL REPORT

LEAP
stronger together

Jackson National Life's completed $114M national headquarters expansion.

FROM THE DESK OF THE PRESIDENT

Global Lansing is hot! The statistics and national recognition tell the story. It's a brand new era of global economic growth, innovation, and diversification for Metro Lansing.

From 2012 – 2015, LEAP projects have helped the private sector create 3,818 direct jobs and over $973 million in private investment.

In 2015 specifically, LEAP projects created 470 direct jobs and $137 million in private investment.

Are we ready to top the $1 billion mark in private investment and 4,000 direct private jobs in 2016? Together, yes we can.

Major 2015 LEAP highlights include:

- The New Economy Division had its best year ever, forming 30 startup companies with 62 jobs and $1,050,000 in private investment, while finishing tied for second place in the state for successfully writing Business Accelerator Fund grants for startups in our region.
- Jackson National Life opened its new national headquarters expansion, a $114 million investment adding 1,000 jobs.
- GM is completing investment in both assembly plants, adding 500 initial jobs; An investment which has resulted in a third Motor Trend Car of the Year, the Camaro.
- Niowave opened its new $79 million medical isotope production facility at the airport, adding 120 jobs.
- SkyVue began construction on Michigan Avenue of a mixed use, $90 million, nine-story building; the tallest to be built in the Lansing area in over ten years.
- LEAP placed its 16th permanent public art piece throughout the region.
- LEAP successfully re-structured the fashion incubator, The Runway.
- Ayer's Basement Systems expanded in Windsor Township with LEAP assistance.
- LEAP assisted in the site selection for business expansion of Munters Aerotech.
- LEAP kicked-off the highly successful program, Diversity Lansing, which provides training and discussions to increase corporate and community diversity techniques and best practices.
- Lansing Youth Startup Challenge Expo continued, with awards totalling $13,000 to youth entrepreneurs of our region.
- LEAP led and partnered with regional business startup events such as the monthly business pitch competition called the Hatching, Startup Weekend, InnovateHer, Maker Week, and Lansing Demo Camp which totaled over 2,300 attendees.

For the first time in our region's history, we are beginning to catch up to the other powerhouse regions of Michigan and the country, not only with our diverse economic growth, but now we all have an effective, measureable, and sustainable regional economic development agency benefitting all in Clinton, Eaton, and Ingham counties.

Robert L. Trezise, Jr.
President & CEO
Lansing Economic Area Partnership | LEAP

Robert L. Trezise, Jr.
President & CEO
LEAP

2016 LEAP Executive Committee

Steve Curran (Chair)
(pictured above)
President & Creative Director,
Harvest Creative Services

Jeff Wesley (Vice-Chair)
CEO,
Two Men And A Truck

John Brown (Treasurer)
VP, Public Policy & Communications
Jackson National Life

April Clobes (Secretary)
President & CEO,
MSU Federal Credit Union

James Robinson (At-Large)
Executive Vice President,
Farm Bureau Insurance Company

Edythe Hatter-Williams (At-Large)
President & CEO,
Capital Area Michigan Works!

Steve Roznowski (Past Chair)
President & CEO
The Christman Company

LEAP 2016 BOARD OF DIRECTORS

PRIVATE SECTOR

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Andrews Hooper & Pavlik, P.L.C.
ahpplc.com

BIOTECHNOLOGY

Adam Havey EVP, BioDefense Division
Emergent BioSolutions, Inc.
emergentbiosolutions.com

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The Christman Company
christmanco.com

Chuck Clark, CEO
Clark Construction Company
clarkcc.com

Michael Marks, President
MacKenzie Companies
mackenzieco.com

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Greater Lansing Convention & Visitors Bureau
lansing.org

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Harvest Creative Services
harvestcreativeservices.com

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Lansing Community College
lcc.edu

Dr. Lou Anna K. Simon, President
Michigan State University
msu.edu

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AKT Peerless
aktpeerless.com

Mark Quimby, Senior Project Consultant
Soil & Materials Engineers, Inc.
sme-usa.com

Don McNabb, CEO & Principal Scientist
Triterra
triterra.us

FINANCIAL INSTITUTIONS

Peter Kubacki, President
The Dart Bank
dartbank.com

Timothy Jewell, President
Eaton Federal Savings Bank
eatonfed.com

Jason Sanders, Mid Michigan Market President
Fifth Third Bank
53.com

David Snodgrass, President & CEO
Lake Trust Credit Union
laketrust.org

Patrick Spyke, CEO,
LAFCU
lafcu.com

April Clobes, President & CEO
MSU Federal Credit Union
msufcu.org

Tim Salisbury, Regional President - Mid Michigan
PNC Financial Services
pnc.com

FINANCIAL SERVICES

Brian Lefler
Managing Director, Public Finance
Robert W. Baird & Company, Inc.
rwbaird.com

FOUNDATIONS

Dennis Fliehman, President & CEO
Capital Region Community Foundation
crcfoundation.org

HEALTH CARE

Matthew Rush, President & CEO
Hayes Green Beach Memorial Hospital
hgbhealth.com

Dennis Swan, President & CEO
Sparrow Health System
sparrow.org

INSURANCE

Steve Reynolds, Vice President, Corporate Secretary & Services
AF Group
afgroupinsurance.com

William F. Woodbury, Senior Vice President, Secretary & General Counsel
Auto-Owners Insurance Company
auto-owners.com

B.J. Puchala, Sr. Community Liaison, Community Responsibility
Blue Cross Blue Shield of MI
bcbsm.com

James Robinson, Executive Vice President
Farm Bureau Insurance Company
farmbureauinsurance-mi.com

John Brown, Vice President, Public Policy & Communications
Jackson National Life Insurance Company
jackson.com

LEGAL SERVICES

Deanna Swisher, Shareholder
Foster, Swift, Collins & Smith, P.C.
fosterswift.com

Jack Davis, Partner
Loomis, Ewert, Parsley, Davis & Gotting, P.C.
loomislaw.com

Alan G. Wallace, Principal
Miller, Canfield, Paddock & Stone, P.L.C
millercanfield.com

MANUFACTURING

Bill Demmer, President
Demmer Corporation
demmercorp.com
Mitch Tomlinson, President
Peckham
peckham.org
Daryl Adams, President & CEO
Spartan Motors, Inc.
spartanmotors.com

MEDIA

Brian Priester, President & Publisher
Lansing State Journal
lansingstatejournal.com
Tiffany Dowling, President & CEO
M3 Group
m3group.biz
Chris Holman, Founder
Michigan Business Network
michiganbusinessnetwork.com

REAL ESTATE & DEVELOPMENT

Van Martin, Chairman & CEO
CBRE | Martin
cbre.us
Marsha Zimmerman, Marketing Manager
Dart Development
dartdevelopment.com
Nick Uppal, President
DTN Management
dtnmgt.com
Pat Gillespie, President
Gillespie Group
gillespie-group.com
Brent Forsberg, President
T.A. Forsberg
taforsberg.com

RELOCATION SERVICES

Jeff Wesley, CEO
Two Men and A Truck
twomenandatruck.com

RESIDENTIAL & COMMERCIAL SERVICES

Virgil Ayers, President
Ayers Basement Systems
ayersbasementsystems.com

RETAIL

Kristine Shaeding, Lansing Marketing Director
Meijer Inc.
meijer.com

TRANSPORTATION

Sandra Draggoo, CEO & Executive Director
Capital Area Transportation Authority (CATA)
cata.org
Robert Selig, President & CEO
Capital Region Airport Authority
flylansing.com
Kellie Dean, President & CEO
Dean Transportation &
Dean Trailways of MI
deantransportation.com

UTILITIES

Chris Thelen, Area Manager
Consumers Energy
consumersenergy.com
Richard Peffley, CEO
Lansing Board of Water & Light
lbwl.com

WORK FORCE DEVELOPMENT

Edythe Hatter-Williams, CEO
Capital Area Michigan Works!
camw.org

PUBLIC SECTOR

Paula Clark, Supervisor
Bath Charter Township
bathtownship.us
Robert Showers, County Commissioner Chair
Clinton County
clinton-county.org
C.J. Davis, Supervisor
Delhi Charter Township
delhitownship.com
Ken Fletcher, Supervisor
Delta Charter Township
deltami.gov
Jim Rundborg, Mayor
City of DeWitt
dewittmi.org
Rick Galardi, Supervisor
DeWitt Charter Township
dewitttownship.org
Erik Altman, Councilmember
City of East Lansing
cityofeastlansing.com
Blake Mulder, Commissioner & Chair
Eaton County
eatoncounty.org
Dr. Kalmin Smith, Mayor
City of Grand Ledge
grand-ledge.com
Rebecca Bahar-Cook, County Commissioner
Ingham County
ingham.org
Virg Bernero, Mayor
City of Lansing
lansingmi.gov
Michael Waltz, Mayor
City of Mason
mason.mi.us
Angie Wilson, Trustee
Meridian Charter Township
meridian.mi.us
Dana Beaman, Mayor
City of St. Johns
cityofstjohnsmi.com
John Maahs, Trustee
Watertown Charter Township
watertowntownship.com
Marcus Braman, Supervisor
Windsor Township
twp.windsor.mi.us

LEAP LANSING ECONOMIC AREA PARTNERSHIP

Board of Directors

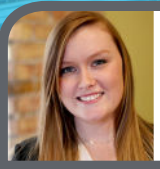
Executive Committee

President & CEO
BOB TREZISE

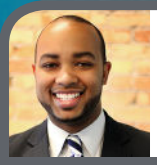
Executive Administrator
TEDI PARSONS

COO
STEVE WILLOBEE

Communications & Marketing
SARA PARKINSON



Talent Development
& Placemaking
SARA PARKINSON



Business Startup
TONY WILLIS

Placemaking
SARA PARKINSON

Retention &
Recruiting Talent
SARA PARKINSON

Diversity & Inclusion
TEDI PARSONS

Startup Innovation

LDFA
Regional SmartZone

Youth Startup

Lansing PROTO

Business Acceleration
Consultant
JERRY NORRIS

TALENT DEVELOPMENT & PLACEMAKING WORKGROUPS

Placemaking Committee
Diversity Lansing Workgroup

BUSINESS STARTUP WORKGROUPS

Lansing PROTO

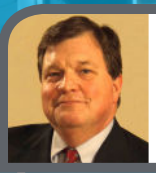
BUSINESS DEVELOPMENT WORKGROUPS

Agriculture & Food Processing Development
Accelerating Capital Region
Attraction Committee
LEAP Tri-County Regional Partners

Steering Committee

Controller
MARCHELLE SMITH

Vice President
- Attraction
BRENT CASE



Business Development
KARL DORSHIMER

EB-5

Tri-County
KEITH LAMBERT

*Retention
KEITH LAMBERT /
TOM DURKEE (MEDC)

Project Coordinator
GABRIELA ALLUM

*Community
Development
Nathan Scramlin
(MEDC)

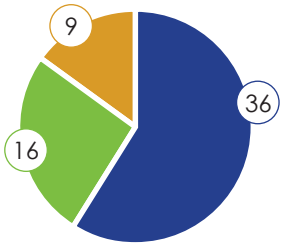
City of Lansing
(LEDC, TIFA, LBRA)

Corridor
Improvement Authority
(MI Ave, Saginaw, Cedar)

LEDC Loan
Committee

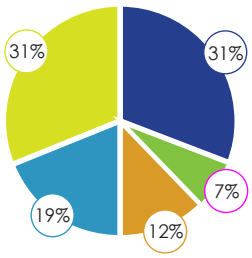
Runway
Fashion
Incubator

LEAP Board of Directors Makeup



- Private Sector
- Public Sector
- Institutions
- Grants
- Contracts/Admin

LEAP Budget Makeup



	Total Budget*	Total Staff
2012	$1,222,200	7
2013	$1,529,675	9
2014	$1,642,250	11
2015	$1,958,198	10.5
2016	$2,069,576	11

*Budget does not include grant dollars.

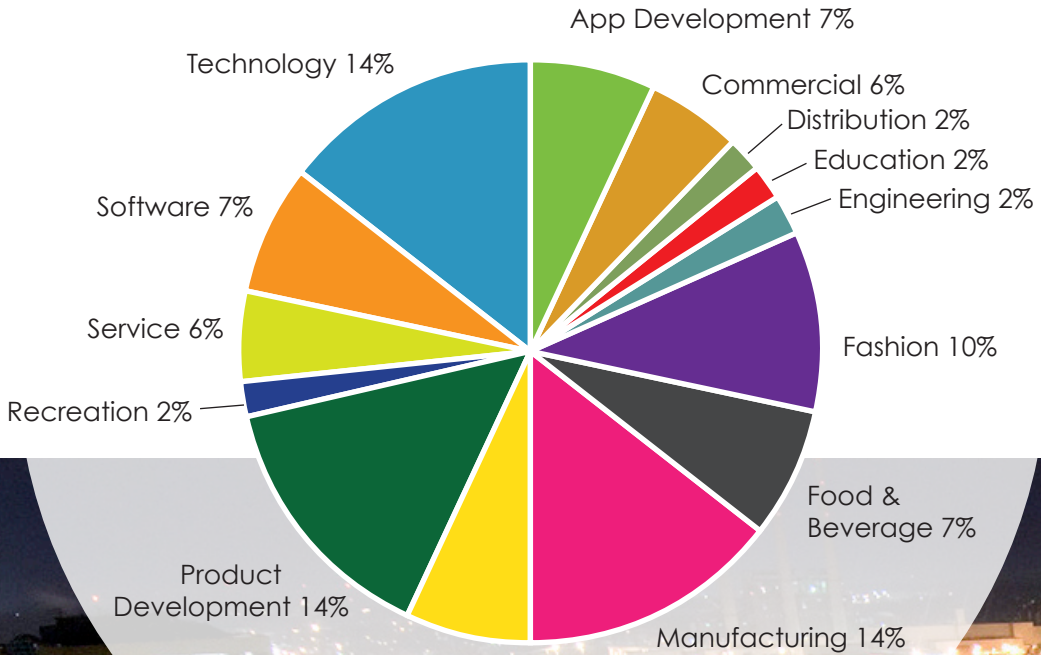
*LEAP is the economic development organization proudly representing the Tri-County region of Clinton, Eaton, and Ingham counties in partnership with the Michigan Economic Development Corporation (MEDC). Through this partnership, LEAP utilizes the services of the MEDC in economic development programming.

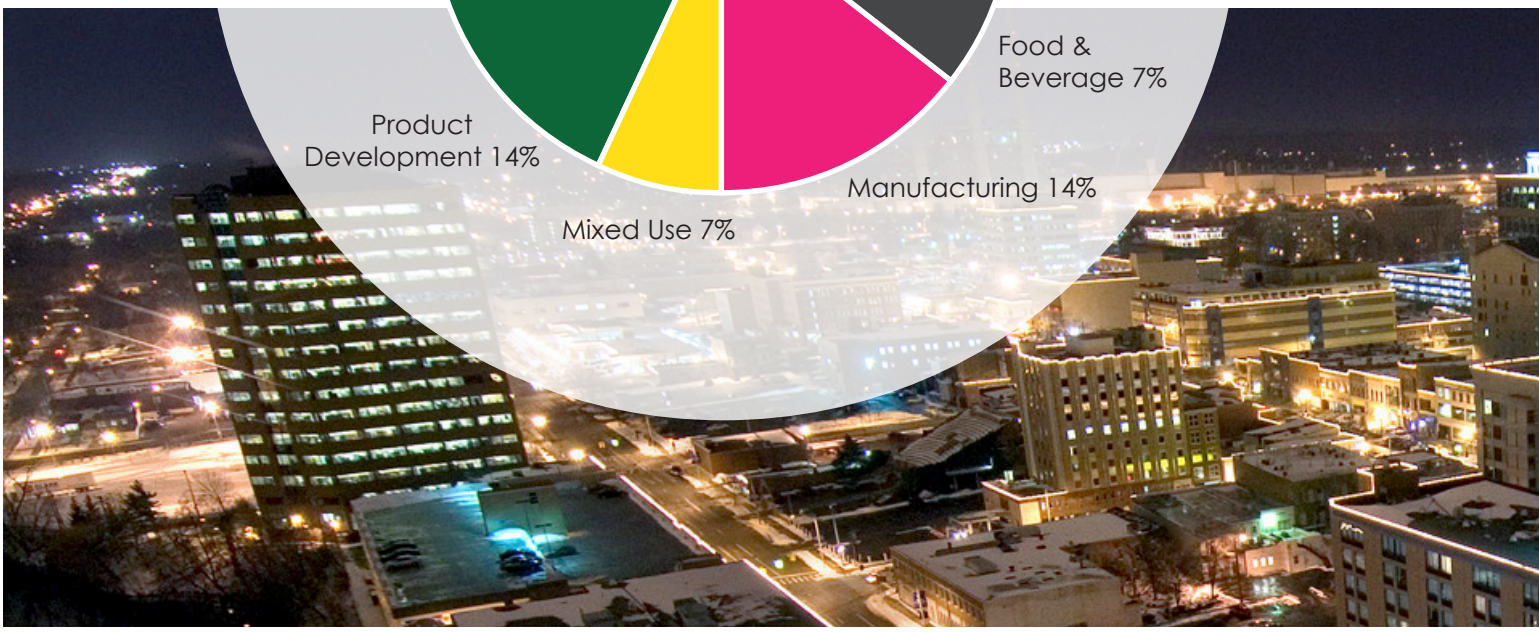
2015: THE YEAR IN NUMBERS

Total Private Investment

$137,047,520

Projects by Industry





CUMULATIVE

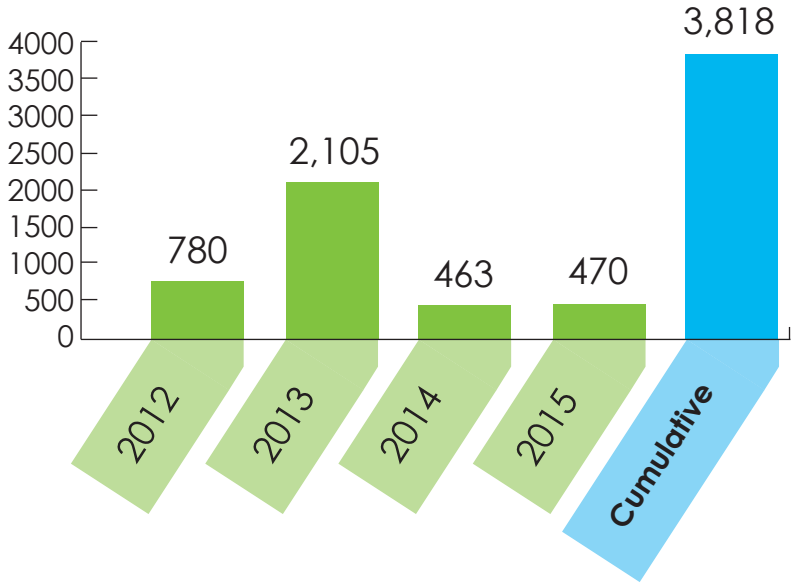
Jobs Created

470

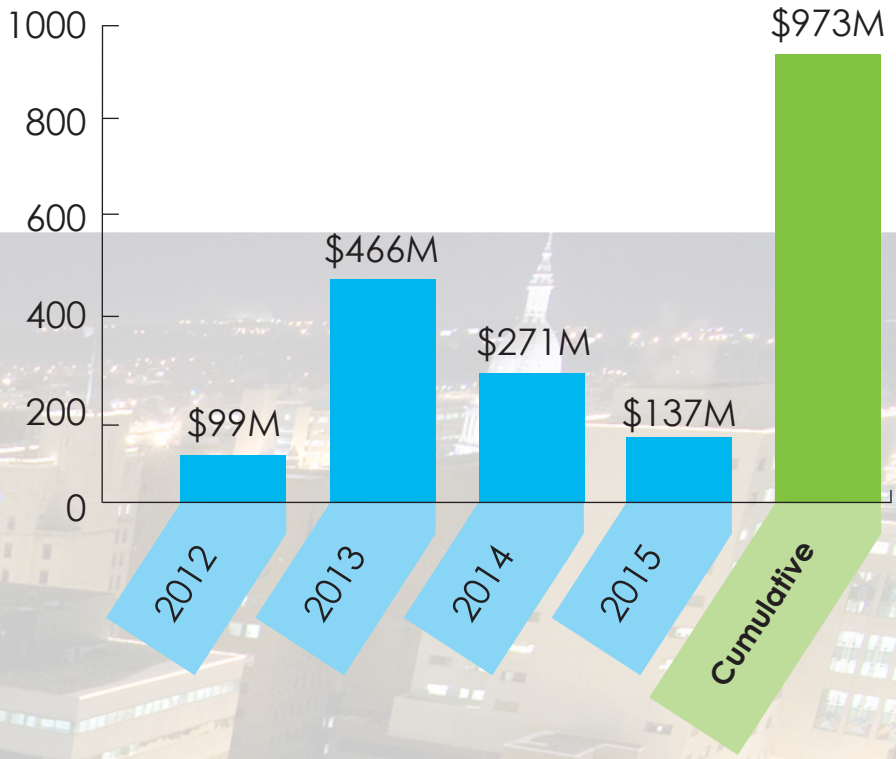
Jobs Retained

216

Jobs Created 2012-2015



Private Investment 2012-2015



BUSINESS DEVELOPMENT DIVISION

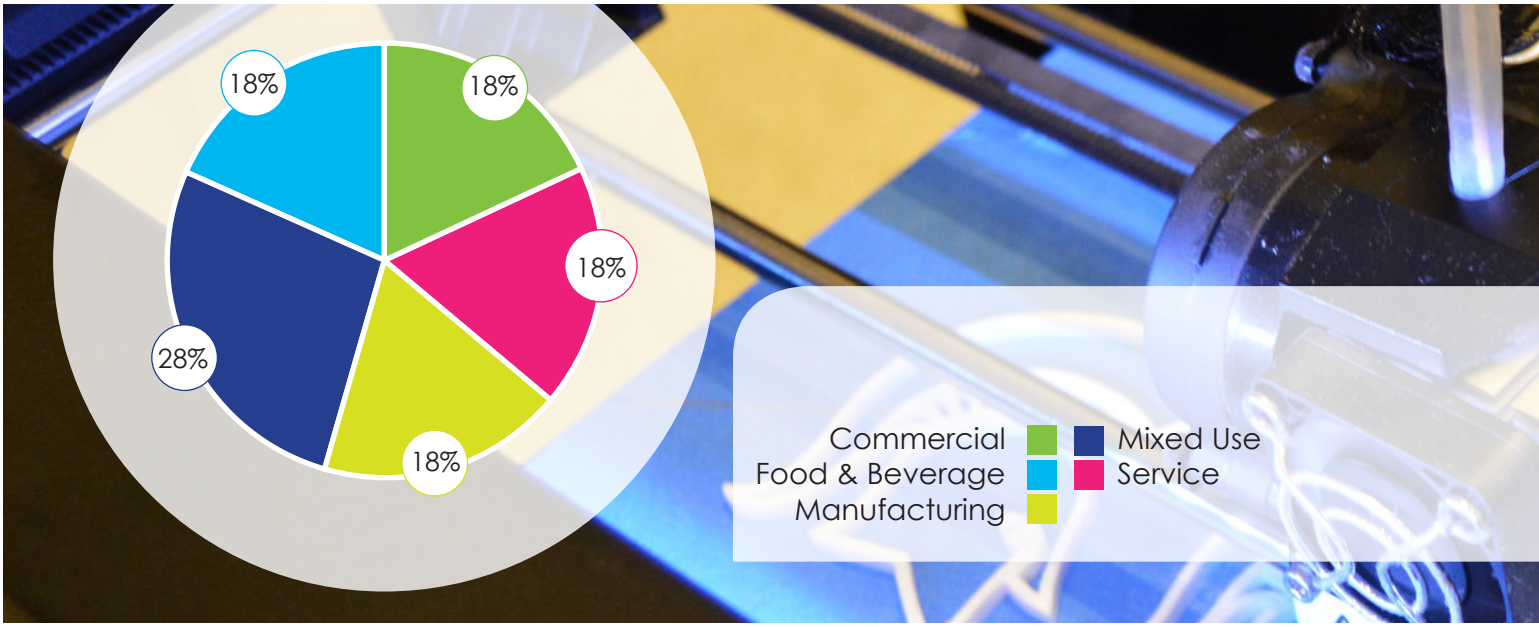
LEAP Projects	Jobs Created	Jobs Retained	Private Investment
Ayers Basement Systems	115	75	$2,758,000
Bill Snethkamp Expansion	40	-	$5,800,000
East Town Flats Redevelopment	20	-	$5,000,000
Feldman's Bud Kouts Redevelopment	20	86	$3,500,000
Janny MTCA Expansion	2	-	$2,000,000
Kaynick Properties Chocola Building Renovation	30	-	$600,000
Lansing Brewing Company	75	-	$1,500,000
MacAllister Machinery/Michigan CAT	50	-	$12,713,000
Munters Aerotech Expansion	16	55	$4,200,000
Oliver Towers Renovation	10	55	$8,000,000
SkyVue on Michigan	30	-	$90,000,000
GRAND TOTAL	**408**	**271**	**$136,071,000**

144 Retention Visits
LEAP/MEDC

Site Searches by County:

Clinton **21** • Eaton **24** • Ingham **59**

Projects by Industry



NEW ECONOMY DIVISION

Company formed in 2015	Jobs Created
Athletitrack	2
Aural Brook	2
Branding Blocks LLC	1
Brew Export LLC	2
BST Web LLC	3
Campus Genie LLC	1
Capital Technology Initiative	2
Chameleon	1
Conecter	2
Cutting the Cable LLC	3
Edges Apparel LLC	1
Halcyon Labs LLC	2
HI-Lite Aircraft LLC	1
Impulse, LLC	2
JN Instrumental Works LLC	1
K-Block LLC	1

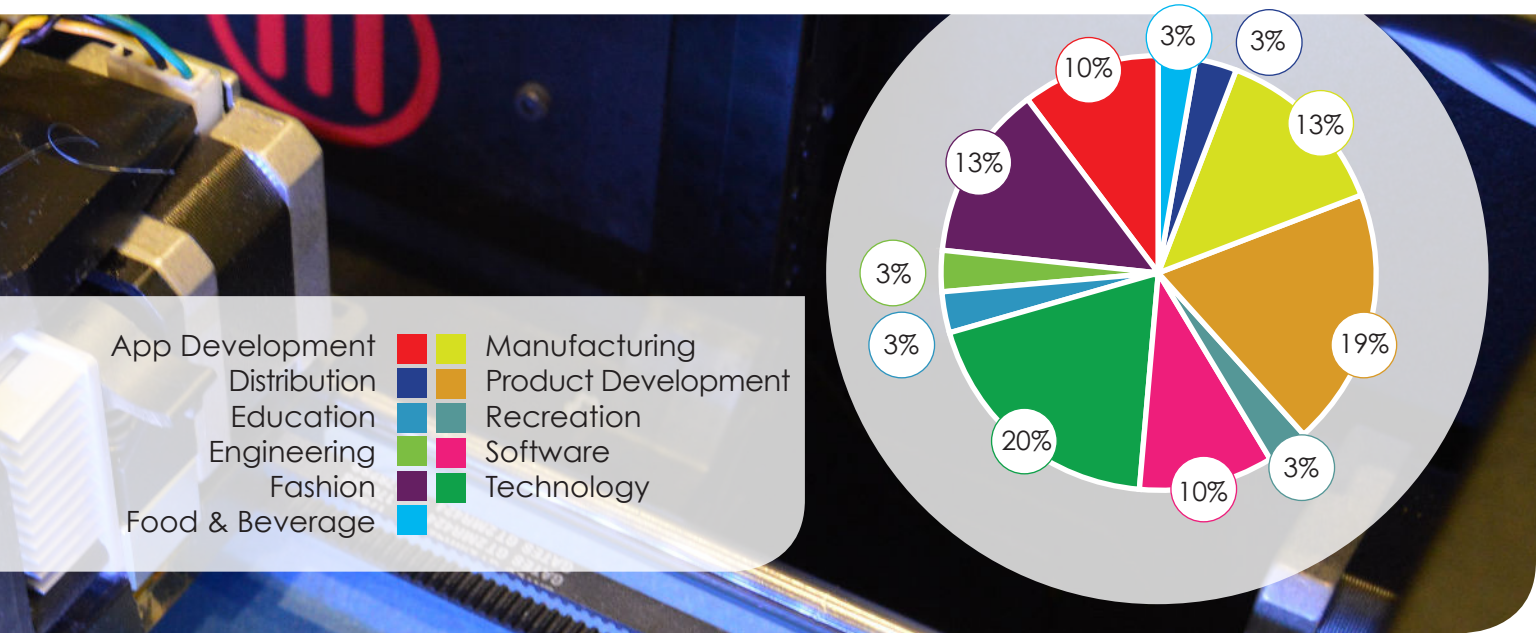
Company formed in 2015	Jobs Created
Krissy Huffman Designs LLC	1
Legacy Shave LLC	3
Lotus Studio	2
Mach Hockey	1
Maizena	5
Mr. Shirt Inc	1
Nommful	3
Roth Academy of Music	2
SafetySit LLC	2
Software Different LLC	4
SPC Innovations LLC	3
SteriDev LLC	3
Sweet Encounter	1
Text Your Gov LLC	3
TMB Innovations LLC	1

GRAND TOTAL **COMPANIES FORMED 31** **JOBS 62**

Business Accelerator Funds $130,991

2,300 Event Attendees

Projects by Industry



LANSING REGIONAL BROWNFIELDS COALITION

In 2015, the Lansing Regional Brownfields Coalition (LRBC) led by LEAP, was formed through the Lansing Brownfield Redevelopment Authority (LBRA) to jointly apply for United States Environmental Protection Agency (EPA) funds for the assessment work needed to spur the redevelopment of blighted properties and polluted sites throughout all of Clinton, Eaton, and Ingham Counties. Cleaning up and reinvesting in these properties protects the environment, reduces blight, and takes development pressures off greenspaces and working lands. The LRBC was awarded the maximum amount available of $500,000 through the 2015 EPA Brownfields Program. Of this award, $400,000 will be used to investigate economic development sites for hazardous substances and $100,000 is to be used on petroleum-related activity.

The success of this Coalition approach is unprecedented in our region and allows the community to work together on brownfield-related activities. Coalition partners include the cities of Lansing and East Lansing, and Clinton, Eaton, and Ingham counties.

The EPA Brownfields Program empowers states, communities, and other stakeholders to work together to identify, assess, safely clean up, and sustainably reuse environmentally contaminated properties, known as brownfields. **Since October of 2015, 22 assessment projects have been approved throughout Lansing's tri-county region**, including everything from small business expansions, to the redevelopment of an industrial yard into high-end multi-family residential and retail. Thank you to our LEAP environmental firm members AKT Peerless, SME, and Triterra.

$158,741 Brownfield Redevelopment Funds

22 Approved Projects

Funded by the Environmental Protection Agency (EPA) and administered by LEAP, to assess the environmental condition of potential Brownfield properties.

DIVERSITY LANSING

2015 proved to be a strong year for Diversity Lansing (a LEAP led initiative). New programming was launched, which continued to build a strong support system for the future growth of this important work. The Diversity Executive Leadership Workgroup completed two sessions of a four-part series which is designed to provide the region's top leaders and human resources management with the necessary tools and resources to create and implement core strategies centered on diversity and inclusion, including a strong emphasis on attracting and retaining the best talent from around the globe. The Diversity Lansing Education Series kicked-off with two sold-out events in November and December. This free event identifies and addresses issues that affect the quality of life in the Lansing region.

In November, Diversity Lansing presented the first **Annual Regional Diversity Star Award to AF Group**. This prestigious award recognizes forerunners in their industries throughout the Lansing region that continually seek out the best and brightest talent, offer a fair and equitable salary, good benefits, a great physical and creative space to work with a well-rounded, diverse workforce.

The Diversity Lansing Advisory Committee's core mission is to encourage and leverage partnerships that celebrate and embrace the core values of a diverse, welcoming and affirming region. Learn more at www.purelansing.com/diversitylansing.

Diversity Lansing
A Lansing Economic Area Partnership Initiative

525 Community Members Served

Volunteer Hours **168**

"One of the Lansing region's great global strengths, is its impressive diversity. Through education and community outreach, Diversity Lansing is helping to connect regional business leaders with today's top global talent,"
-Jacqueline Thomas-Hall, Director of Diversity & Inclusion,
Sparrow Health System

THE RUNWAY

On its first anniversary of serving the Lansing region, the State of Michigan's premier fashion and design incubator, The Runway, expanded its incubator concept to include a fashion resource center.

In October, Lansing Community College signed on as the anchor tenant of the first floor of the business incubator. Lansing Community College now holds classes full time M-F, and utilizes 3,000 square feet of space within The Runway. Additionally, the Michigan Garment Industry Council (MGIC) and Creative Many signed leases to operate in the space, offering onsite resources to the designers. The Runway, Creative Many, MGIC, and LCC's fashion program collectively are under one roof, growing the presence of the fashion industry in the Greater Lansing region.

Additionally in 2015, the Fashion 411 Speaker Series was launched. The Fashion 411 Speaker Series is designed to highlight individuals sharing their stories of success as well as failures. Learning from others is critical to the success of budding entrepreneurs and this series is designed to motivate, inspire and educate. 2015 speakers included Jennifer Guarino of Shinola (pictured above), Todd Duckett of Duckett Enterprises (pictured below), and Karen Buscemi of the Detroit Garment Group.

THE RUNWAY™

PUBLIC ART FOR COMMUNITIES

Building a *Place* that attracts & retains talent

Through the Public Art for Communities program, LEAP annually grants three communities $10,000 each to engage with an artist to place a piece of public art within their community. In 2015, PNC Foundation generously supported this program with a $10,000 contribution. The program requires municipalities to take a broader look at placemaking opportunities in their communities and create a public art policy, ordinance or commission based on identified goals. In 2015, the three communities that unveiled their pieces to the public were the City of St. Johns, the City of Grand Ledge, and the City of Lansing.

There are currently 16 pieces of new public art displayed throughout the region as a direct result of this program located in the City of St. Johns, City of Mason, City of East Lansing, DeWitt Township, Delta Township, Delhi Township, the City of DeWitt, and Meridian Township.

LANSING YOUTH STARTUP CHALLENGE

The Lansing Youth Startup Challenge continued in 2015, **welcoming 30 student entrepreneurs to the Lansing Center to present their ideas and businesses to an audience of over 100 people.** LEAP raised $13,000 in sponsorship dollars to award these students with prizes ranging from $250-$1,000.

In the fall of 2015, LEAP partnered with 5 Minutes Tops and other organizations to offer local "prep" competitions to student entrepreneurs looking to refine their ideas in an effort to compete at the Lansing Youth Startup Expo in 2016. By partnering with these groups, LEAP can better connect and reach the K12 system to offer opportunities for the students and teachers to vet their ideas and refine their pitches. Since the program's inception, LEAP has worked close with the region's school districts and other youth programs to offer this opportunity to students who are already developing their ideas.

In the first year of this program, a portion of the awards were grant funded by the Michigan Economic Development Corporation (MEDC), however in 2015, the entire $13,000 prize pool was raised entirely through LEAP Board of Directors' contributions.

LANSING YOUTH STARTUP CHALLENGE

PROGRAM INITIATIVES ANNOUNCED IN 2015

ACCELERATING CAPITAL

Accelerating Capital is an innovative strategy for business recruitment surrounding Michigan State University's National Superconducting Cyclotron Laboratory (NSCL) and the future Facility for Rare Isotope Beams (FRIB). LEAP received a grant from the Michigan Economic Development Corporation (MEDC) to conduct a study of this growing, new industry and the opportunities to develop it in the Lansing region. LEAP worked closely with many regional stakeholders as well as Kuntzsch Solutions to develop the strategy. Through LEAP's Accelerating Capital Task Force, efforts have been made to expand on the potential economic activities that will potentially spin out of the NSCL as well as the future FRIB. LEAP will recruit and grow private companies as well as manufacturers and suppliers to the Lansing region. The report identifies three areas of focus: Assessing the Lansing region's ability to grow the particle accelerator industry, identifying targets for business attraction, and establishing marketing and outreach strategies to promote the region.

accelerating CAPITAL

LANSING PROTO

Lansing PROTO provides an innovative resource to Lansing's entrepreneurial ecosystem. Lansing PROTO is an acceleration program put in place to support physical product-based companies specifically, as they move from concept to market. This program is the first of its kind in Lansing and the only one of its kind in Michigan.

Lansing PROTO will provide equity funding of $15,000 each to two product-based startup companies that will participate in an intensive 8-month long program beginning in April 2016. Companies that apply for the program will be screened and vetted based on qualifiers such as feasibility, scalability, etc. The two selected companies will have access to many resources including product development and design consulting, rapid prototyping, business plan development, marketing and branding, legal support, accounting support, continued mentoring and guidance, and access to capital. Upon completion of the program, the participating companies will either be prepared to go to market, already in the market or positioned in the market to be licensed by an existing company.

LANSING PROTO
A Lansing Economic Area Partnership Initiative

LEDC REGIONAL CENTER / EB5

Lansing's unique EB-5 program can bring foreign investment, while creating American jobs. LEAP manages the LEDC Regional Center for EB-5 investment through a contract with the City of Lansing. The program's goal is to use foreign investment to spur job creation while simultaneously affording eligible foreign investors the opportunity to become lawful permanent residents of the United States.

The LEDC Regional Center is the first and only municipally managed Regional Center in Michigan. The program has been reinvigorated and will be utilized in 2016 to support projects that are currently under development. In 2015, with the assistance of Michigan State University Law Student He Xian, LEAP was able to assist the LEDC Regional Center in making crucial operational changes. These changes have positioned the LEDC Regional Center to capitalize on opportunities as they develop in 2016.

LEDC REGIONAL CENTER EB5 LANSING MICHIGAN

ARE WE MOVING THE NEEDLE?

Educational Attainment

Associates Degree	Bachelor's Degree	Graduate Degree
10.1%	**19.06%**	**14.33%**

43.49% of the population has a college degree.

*Source: Zoomprospector

Knowledge Sector: Percentage Change 2005 – 2014

The change in occupations classified within the "knowledge sector," compared to change in total occupations.

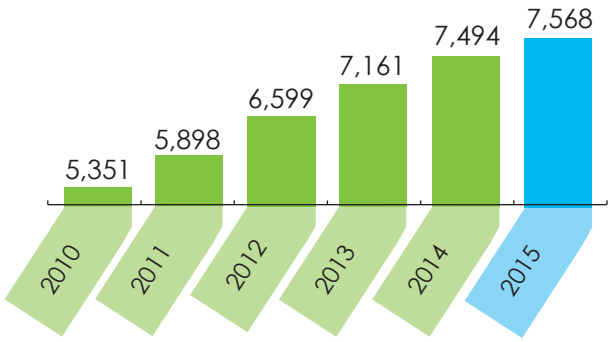
-5.27% **All Occupations**

+5.32% **Knowledge Sector Occupations**

*Source: Bureau of Labor Statistics

International Student Population

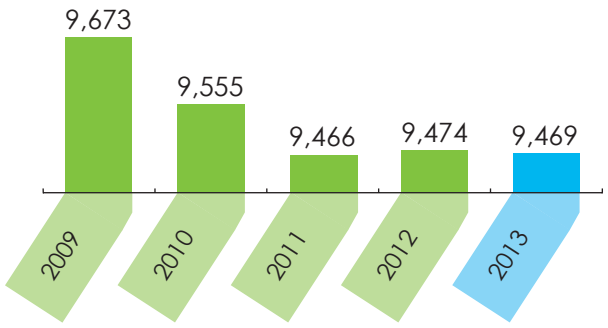
The number of international students (undergrad, graduate, & non-degree) that attend Michigan State University.



*Source: Michigan State University

Number of Business Establishments

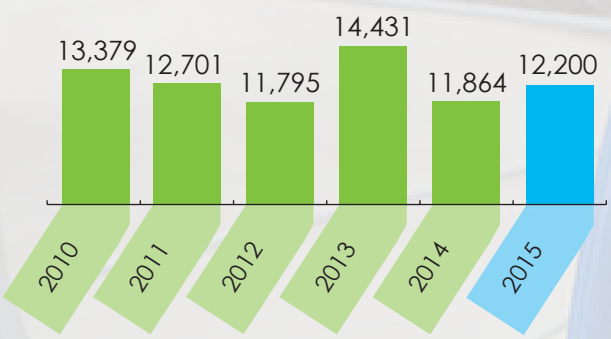
The number of business establishments in the region each year.



*Source: Census

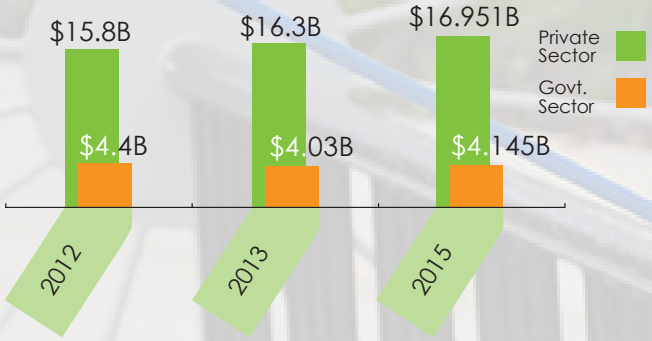
Number of people moving to the region

The number of people currently living in the region that lived in a different state or nation the previous year.



*Source: Census

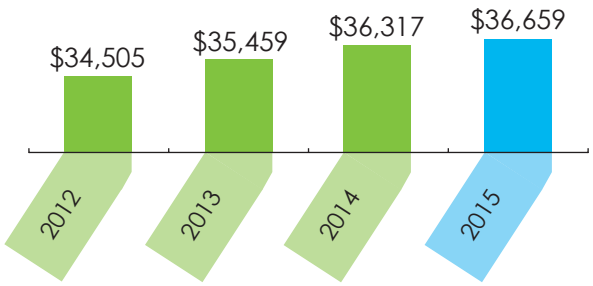
Private Sector GDP vs. Govt. Sector GDP



*Source: Bureau of Economic Analysis

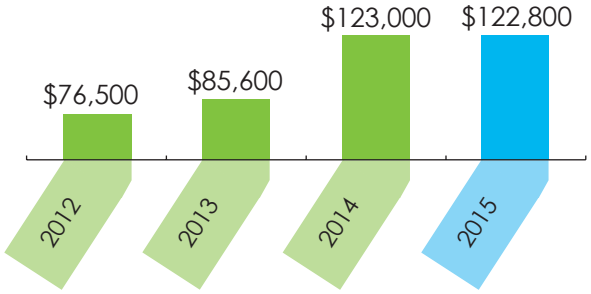
ARE WE MOVING THE NEEDLE?

Per Capita Income



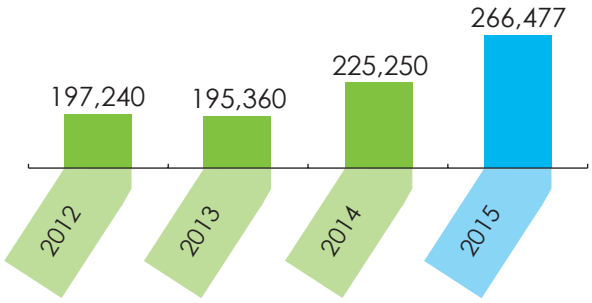
*Source: Bureau of Economic Analysis

Average Median Household Sale Price



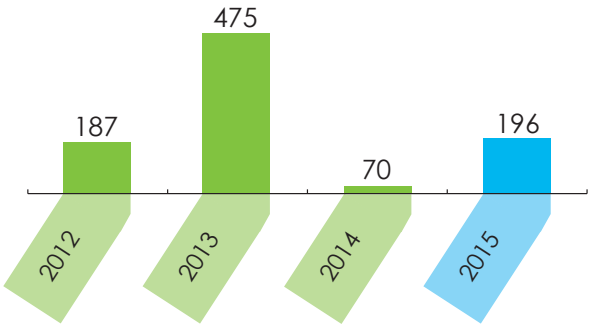
*Source: realtor.com

Number of People In The Workforce



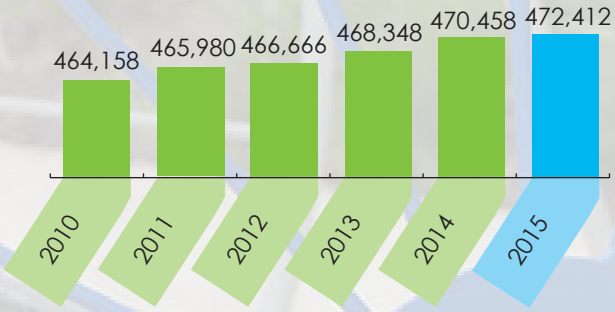
*Source: Bureau of Economic Analysis

Number of Multi Family New Housing Starts



*Source: Bureau of Labor Statistics

Population Growth



*Source: Census

Number of Single Family New Housing Starts

*Source: Census

METRO LANSING'S NEW 2015 GLOBAL ACCOLADES

- Lansing region will lead all regions in Michigan in Population Growth; 77,000 through 2030, *Urban Institute*
- East Lansing named the 10th best college town, *Forbes*
- Lansing region is named the 13th Best Place in US for IT Job Growth, *Trade and Industry Development Magazine*
- Lansing region named one of 10 **best** and affordable places to live, *Livability.com*
- Michigan State University named #1 in Nuclear Physics ahead of MIT by *U.S. News & World Report* for the fifth consecutive year

CONTINUED POINTS OF PRIDE

- Lansing-East Lansing MSA ranked 9th in the U.S. for GDP Growth (2013-2014), *Milken Institute*
- The Lansing region is one of only two communities in the state to show population growth in the 2010 Census
- Lansing was named the Nation's Top 10 Best Cities for Young Adults by *Kiplinger*
- Lansing is the midwest hub for Fortune 500 insurance companies' national headquarters
- Lansing named the 16th Brainiest City by *The Atlantic Cities* place publication
- Lansing is home to GM & the world's **two** newest and most technologically advanced assembly plants
- MSU's Video Game Design Undergraduate program ranked #10 in the Nation by *The Princeton Review*
- Olivet College's Risk Management and Insurance program is considered one of the top risk management and insurance undergraduate programs in the United States

ADDITIONAL 2015 LEAP ACCOMPLISHMENTS

- LEAP successfully applied for, received, and is in the early stages of implementing a $50,000 MEDC grant to put together an economic development strategy for the Southwest Lansing area.

- LEAP, with partners from LCC, Spartan Innovations and Lansing's Maker Network, planned and coordinated a Maker Week which was considered one of the top events and programming for Maker's Fairs in the country.

- LEAP received a $200,000 MEDC grant to hire a Business Accelerator Specialist to focus on growing high-tech businesses in the Lansing region, in particular those related to the Lansing Regional SmartZone.

- Eight Business Accelerator Fund (BAF) applications were approved from the Lansing region in 2015, placing LEAP tied for second place in Michigan.

- LEAP delivered four $5,000 incubator grants to the Allen Neighborhood Center, The TIC, The Runway, and The Fledge.

- LEAP provided initial support to the Beacon Field project, securing a $60,000 MEDC grant to match $60,000 Patronicity funds raised.

- LEAP led the Under The Bridge on Michigan Avenue development efforts, securing a $50,000 MEDC grant matching $57,000 Patronicity funds raised.

- LEAP was part of a steering committee that formed the First Annual Creative Placemaking Summit with the Arts Council of Greater Lansing.

- LEAP was part of a leadership team altering "Keep Learning" to a T3 organization, to address connecting businesses to education, and talent to jobs.

- LEAP created a new policy for the City of Lansing's placemaking grants in partnership with the Arts Council of Greater Lansing and the Mayor's Office. A new $75,000 impact grant was created, as well as continued grants in support of key city arts and culture organizations. The selected impact grant will be a permanent piece of public art on Michigan Avenue near Museum Drive.

- LEAP partnered with the Small Business Administration to host a business pitch competition focused on female-oriented products and entrepreneurs, called InnovateHER.

Photo credit: GLCVB

PURE LANSING
Startup Challenge Encourages Youth to Explore Their Passion for Entrepreneurship
Breslin Center to get new basketball history wing
The Runway signs LCC as anchor tenant
LCC awarded $4.8 million grant toward skilled trades training
LANSING NOT KNOWN FOR INNOVATION? THESE 50 STARTUPS WOULD DISAGREE
Rolling Out the Red Carpet in Meridian Township
MSU gets $5.8M grant to improve potato production
Senior apartments are proposed for St. Johns
New indoor trampoline facility coming to Lansing
More people working in Lansing region
GOOD CHANGE FOR MICHIGAN AVE.
Janny MT US Joins MI Food Innovation District
$6M E. Michigan Ave. mixed-use project proposed
LEAP, MEDC to Announce Initiative in Southwest Lansing
Gates grant intended to help LCC students graduate
Exterior renovation of shops at Trowbridge Plaza is complete
Haslett robotics students return to world stage
Three Historic Downtown Leslie Buildings To Get Facelifts
Community solar parks coming for BWL customers
Region's insurance sector is booming, still growing
BWL to build state's largest solar array
Southside development also OK'd
Jackson National shows off new $60M building
MSU startup TheraB receives funding from medical investment firm
Camaro is Motor Trend 2016 Car of the Year
Capital City Film Fest kicks off with red carpet event
Lansing region's jobless rate is the lowest in 15 years
Knapp's project wins state historic preservation award
GM TO INVEST $520M IN LANSING
'Luxury' apartment complex proposed
Worldwide technology company makes home in downtown Lansing
LCC focuses on manufacturing with new pilot program
Greater Lansing's amenities attract talent
Startup Challenge Allows Young Entrepreneurs to Present Business Ideas
19th-century buildings in Mason gain new life in re-use
LIGHTS, CAMERAS, CAMARO
Holt students win cash pitching business ideas
3D print your inventions at East Lansing maker studio
'There's no reason you can't make video games here'
ENTREPRENEURS EXPLORE FOOD, AUTO OPPORTUNITIES
City of Lansing Announces Sense of Place in the Arts Grant Recipients and Arts Impact Project
New plans for Tasty Twist building
Project to revitalize old Charlotte Masonic Temple
Regional taxi authority growing
New bakery mobbed on its first day
Whole Foods boosts size in Meridian Twp.
LEAP launches new business accelerator
Fulfilling the Lansing Promise
More than 80 from China visited MSU for event
LEAP plays key role in growth, vibrancy of Greater Lansing
Lansing one of 10 best affordable places to live
'Magic' Johnson returns to help scholarship fundraiser
At Niowave, a breakthrough in medical isotopes
RIVER RECREATION
Lansing museum getting $1 million upgrade
2016 Camaro convertible to be built in Lansing
With energy, MSU leads by example
MSU facility up for $100M
Top 5 U.S. cities luring service jobs back home
LCC plans to add new $6M veterans center
Lansing's auto suppliers bringing new jobs, plants as industry rebounds
Sparrow gets OK to build $20M medical office
LEAP group puts focus on creating inclusive cultures
The Runway kicks off Fashion 411 Speaker Series featuring Shinola
Cleanup underway at former GM sites
Building a community of electronic music lovers in Lansing
Lansing Community College Invests in Skilled Trade Education
Mid-Michigan Expects Record-Breaking Harvest in 2015
$11M Outfield apartments to be open by summer 2016
MSU research for lighter, more durable vehicles gets boost
Michigan State to stop burning coal in campus power plant by end of 2016
CREATORS TO WATCH IN LANSING
LSJ moving to Knapp's Centre
East side upswing
Two developers building on momentum of Michigan Avenue
Work starts on The Outfield ballpark apartments
Vacant Taco Bell building may become apartments
Lansing United opens U.S. Open Cup tournament on home field
$77M SkyVue project underway
MSU'S SUCCESS UNITES THE STATE
Aldi expected to open in Meridian Twp. later this year
MSU research for lighter vehicles gets boost
3 Michigan cities rank among nation's hottest housing markets
HOME BREWERS FACE OFF
SkyVue project could begin this fall
New MSU housing project moves forward
Construction Begins on $11M Apartment Complex Near Stadium for Lugnuts
20 years later, Lugnuts, stadium still driving revitalization
Former MSU researchers build experimental lab in Lansing
GM makes 'long-term' plans in Delta Township
Downtown HOME RUN
For REO Town, a sign of progress
Grocery store to open in Lansing City Market
MAGIC JOHNSON, PALS RAISE $1 MILLION
Greater Lansing growing fast
DeWitt senior wins $1,500 for hunting apparel pitch

MSU: Power plant to be coal free next year

Halftime celebrates Chinese culture

PURE LANSING

Chandler Crossings planning expansion

Industrial park tech upgrade to net 100 jobs

Camaro brings 500 jobs back at Lansing plant

Boutique hotel planned for Eastwood

Jackson National invests $600,000 in Teen Zone

$20K to help boost business startups in region

LEAP Wins Award from State Association for "LEAP Weekly" video newsletter

$4.8M project to improve South Lansing gateway

Charlotte is Giving You Plenty of Reasons to Visit

Incubators fund medical startups

Pure Lansing named #1 in USA for Diversity in Educational Attainment

Capital Area Manufacturing Council stresses STEM training

INSURANCE INDUSTRY TAKES OFF

Project aims to enhance DeWitt Twp. gateway

Gluten-free bakery wins $10K during Hatching finale

Bud Kouts Chevrolet to redevelop site on Michigan Avenue

New DeWitt restaurant is all about family

MSUFCU to open intern center in East Lansing

Horrocks to open beer, wine patio

MINING DIAMONDS IN THE LAB

POSITIVES FOR LANSING REGION

General Motors to unveil 2016 Camaro in Lansing on Monday

TASTES OF NEW ORLEANS IN OLD TOWN

LANSING JAZZFEST A DIVERSE EVENT

St. Johns housing project receives MSHDA tax credits

ALLEN NEIGHBORHOOD CENTER SHAKES UP ITS BLOCK OF KALAMAZOO STREET

Hyatt Place Lansing brings stylish accommodations to The Heights

CHANGING THE CULTURE OF ENTREPRENEURSHIP

Lansing-area counties join forces for more jobs

GM supplier envisions major investment

MSU gets $22.5M for evolution research

Tourism helps fuel economic growth in Greater Lansing

City Council backs Michigan Avenue efforts

Hope Sports Complex opens cafe, bar

Grand opening set for Beacon Soccer Field

St. Johns industrial park now a high tech hotspot

Local artist's murals will create a gateway

The Runway gets $65K grant for fashion designers

Rowers race on the Grand River

Brew pub planned for former city hall

Michigan State University Stimulates Economic Growth in Lansing Area Communities

Lansing, Mich.: The Next Insurance Tech Hub?

Lansing makes 3 of the most American-made cars

GM supplier plans to invest $7.1 million

Report: Lansing To Lead State Population Growth By 2030

GOOD FOR FLIERS; GOOD FOR REGION

Global Insurance Accelerator Propels Industry Innovation

State baseball Hall will share home of the Lugnuts

Beacon Field to be ready for play by Labor Day

ALIVE expands fitness center, increases membership and jobs

MSU capital campaign tops $1 billion

Delhi Twp. board votes to join regional taxi authority

Magic makes perfect pitch for Lansing Promise

Munters Corp. relocating to Delta Twp.

Sparrow names new cancer center

New Amtrak station to open this summer

Minority-owned supply chain leader opens new freight service in Lansing

'O-BOTS' CHARLOTTE ROBOT TEAM HEADS TO NATIONALS

Fresh Thyme's first Michigan store opens in East Lansing

Why General Motors is pumping half a billion dollars into Lansing

Sparrow Hospital looks to centralize Mason facilities

Developer eyes vacant grocery property in GL

Lansing Brewing Company to open in the fall

E. Lansing leaders OK site plans for two developments

$20K to help boost business startups in region

LAFCU branch set to open on April 13

Meijer may add to distribution center

Sparrow clearing site for new health center

Meridian Twp. board OKs Avenue on The Grand development

STEEL SCULPTURE A TRIBUTE TO WORKERS

Spartan Village would be 'gateway'

5 new restaurants part of Heights at Eastwood project

Lansing Brewing Company, closed in 1914, reincarnated as city's first modern full-production brewery

Physical products startups appealing to Lansing leaders

BEER FLOWS ON AT BREWING CO.

EYDE FAMILY TO INVEST $8M ON OLIVER TOWERS

Businesses Grow in Delhi Charter Township

Airport eyes flight to China

Start-up to connect small communities with millennials

Lansing region wins $500K grant for development sites

LEAP moves to grow industry

INTERNATIONAL STUDENTS ARRIVE

New $50M apartment complex is proposed

Air Lift Company adds 30 jobs with headquarters expansion

New Tin Can in E. Lansing would be 'food heavy'

19TH CENTURY REBORN IN DOWNTOWN MASON

Lansing plant slated to rev up for new Camaro production

Lansing joins effort to welcome refugees, immigrants of all faiths to the area

Lansing ranked best in US in education quality, attainment

LEAP's president recognized by MEDA

ansing developer hopes for home run with The Outfield apartment project

$730M FRIB is taking shape on MSU's campus

'INCREDIBLE JEWEL'

MSU to hire 100 new faculty members

Lansing River Trail, connectors bring people, investment to Greater Lansing

Pontoon boat maker relocates

Lansing Council approves Red Cedar sale

LEAP
stronger together

LANSING ECONOMIC
AREA PARTNERSHIP
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Suite 201, REO TOWN
Lansing, MI 48910

Gillespie Group's Outfield Project nears completion within Thomas M. Cooley Law School Stadium.