



GROWING THE
Next Generation
of Opportunity
For Clinton, Eaton and
Ingham County



Why Your Business Should Join LEAP

- **LEAP** must have the necessary means to successfully execute its new 2030 Strategy toward realizing a 2050 Prosperity Vision. Our collective future of the region depends on this.
- **LEAP unites** private and public sectors, driving global competitiveness to attract investment and jobs here.
- **LEAP strengthens** communities by boosting the tax base for better infrastructure, schools, and neighborhoods.
- **LEAP grows** a diverse, younger population, enhancing the local talent pool for businesses.
- **LEAP creates** more customers with disposable income, fueling small business success and economic growth.
- **LEAP fosters** a thriving entrepreneurial ecosystem, accelerating startups and innovation.



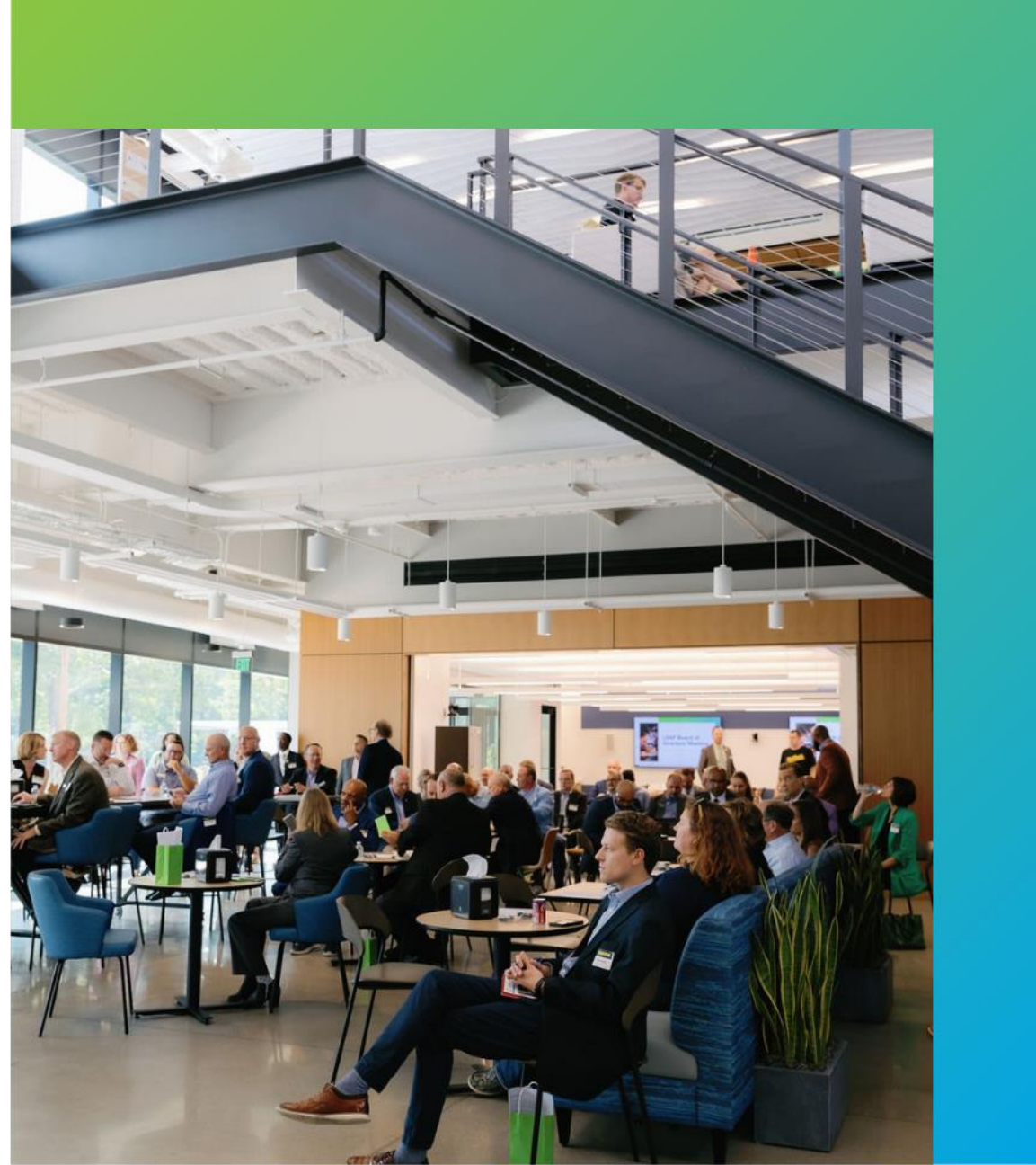


The Value Proposition

- **Make a difference.** LEAP members help steer and influence the region's economic development strategies at an elite leadership table of business and community leaders (the movers & shakers).
- **Network.** LEAP members benefit from LEAP's B2B support systems and have the inside track to engage with LEAP's projects and connect with one another.
- **Create an exciting, beautiful, and vibrant community** to retain your employees, their families, and friends.
- **Give back** to the community that has invested in your business' success.
- **Demonstrate your commitment** to inclusive and innovation within LEAP's programs.

About LEAP

- National Top 20 Economic Development Org (2021 Site Selection)
- 8 Gold, 7 Silver, 1 Bronze awards from International Economic Development Council
- 501(c)6 organization with a 501(c)3 Foundation
- Represents Ingham, Eaton, and Clinton counties as one region
- Exists only because of membership investment
- 20 years of success, 15 under CEO Bob Trezise
- 91-member Board with 57 private-sector executives
- Gubernatorial designated as one of Michigan's 10 Collaborative Development Council (CDC) lead regional organizations (Region 7)





LEAP's Brick and Mortar Focus

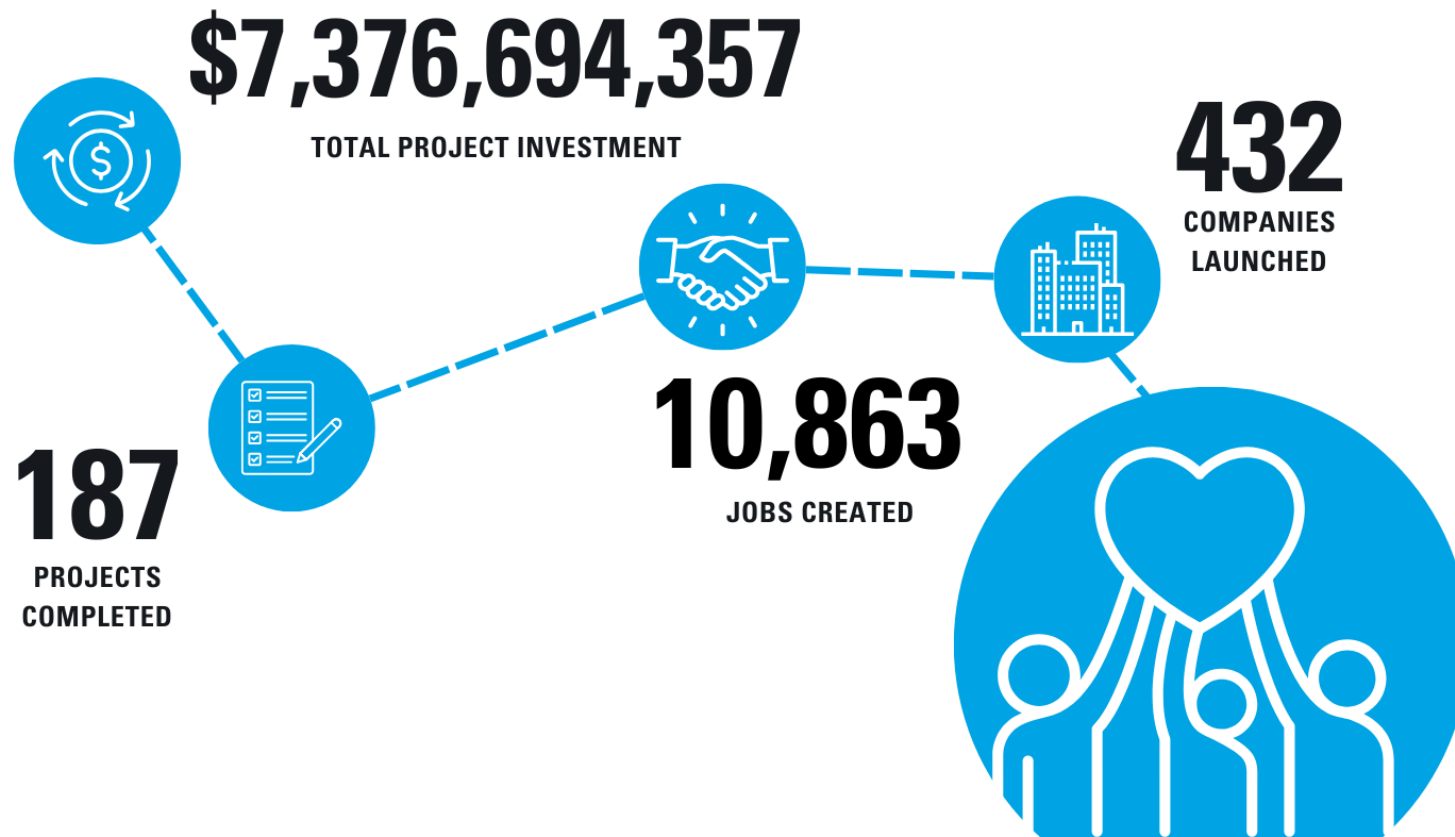
- **The Brick:** LEAP drives growth by expanding businesses and attracting large-scale investments, leading to significant jobs and developments.
- **The Mortar:** LEAP supports talent, entrepreneurs, and industry initiatives (MedTech, AgTech), while fostering placemaking, infrastructure, and inclusive economic participation.

LEAP's Departments include:

- Regional Growth: Attraction, expansion, retention, and people infrastructure
- Small Business & Innovation
- Regional Marketing & Communications

LEAP's Cumulative Impact

2012 - 2025 IMPACT





Notable Recent Projects

LEAP's success is driven by collaboration with key partners like the Michigan Economic Development Corporation (MEDC), Michigan State University (MSU), Lansing Community College (LCC), Capital Area Michigan Works! (CAMW), Lansing Regional Chamber of Commerce (LRCC), Community Foundation and more. We extend our deepest gratitude to our partners and the businesses investing in the Lansing Region.

MWC / Glanbia (St. Johns)

Ionetix (Delta Twp)

Matrix Engineering (Delta Twp)

Markdom (Charlotte)

TechSmith (East Lansing)

Gestamp (Mason)

LG Energy Solution (Lansing / Delta Twp)

ATESTEO (East Lansing)

Niowave (Lansing / DeWitt Twp)

Our Members

PRIVATE SECTOR

Architecture, Engineering and Design

Bill Kimble, *C2AE*

Biotechnology

Christy Bigelow, *Emergent BioSolutions, Inc.*

Construction & Contractors

Megan Doherty, *FD Hayes Electric*

Steve Roznowski, *The Christman Company*

Conventions & Tourism

Julie Pingston, *Choose Lansing*

Creative, Marketing & Public Relations

Steve Curran, *Harvest Creative Services*

Rose Tantrapohl, *Moonsail North*

Education

Steve Robinson, *Lansing Community College*

Rebecca DeVooght, *Michigan State University*

Environmental

Don McNabb, *Triterra*

Environmental & Engineering

Megan Jacobs, *SME*

Ken Jewison, *Stantec*

Financial Institutions

Cristin Reid, *Capitol National Bank*

Jeffrey Benson, *CASE Credit Union*

William Hufnagel, *Dart Bank*

Garrett Bensinger, *Eaton Community Bank*

Jody Promer, *Fifth Third Bank*

Patrick Spyke, *LAFCU*

Theresa Dubiel, *Lake Trust Credit Union*

April Clobes, *MSU Federal Credit Union*

Tim Salisbury, *PNC Financial Services*

Financial/Investment Services

Greg Brogan, *Brogan*

Mark McDaniel, *Cinnaire*

Ben Bakken, *Tri-Star Trust*

Foundations

Laurie Strauss Kuerbitz, *Capital Region Community Foundation*

Healthcare

Dean Mazzoni, *McLaren Greater Lansing*

Margaret Dimond, *U-M Health - Sparrow*

Human Resources Consulting

Jeremiah Mostrom, *Axios Recruitment*

Our Members

PRIVATE SECTOR

Insurance

Lisa Corless, *AF Group*
Goran Jurkovic, *Delta Dental*
Donald Simon, *Farm Bureau Insurance*
Greg Farhat, *Jackson*
Jamie Whisnant, *Auto Owners*
Ben Rathbun, *Rathbun Agency*

Janitorial Services

Tico Duckett, *Duckett Brothers
Distributing, Inc*

Legal Services

JV Anderton, *Foster, Swift, Collins, &
Smith P.C.*
Mick Grewal, Sr., *Grewal Law PLLC*
He Xian, *FisherBroyles*

Manufacturing

Kelly Preston, *Capital Steel and Wire*
Colin Seals, *LG Energy Solution*
Harry Pianko, *Peckham*

Media

Staci Holmes, *Lansing State Journal*
Chris Holman, *Michigan Business Network*

Office Furniture & Design

Jim Baker, *Innovare*

Planning & Project Management

Pete Kramer, *Kramer Management Group*

Policy Consultants

Patrick McPharlin, *Former MSUFCU CEO*
Julie Durham, *Public Sector Consultants*

Real Estate & Development

Colin Cronin, *DTN Management*
Evemarie Eyde, *Eyde Development*
Rachel Michaud, *Gillespie Group*
Van Martin, *Martin Commercial Properties*
Robert Schroeder, *Mayberry Homes*
Jeff Deehan, *Dymaxion*

Technology/IT Services

Rod Sanders, *Convergence Network*
Michelle Massey, *TechSmith*

Transportation

Nicole Noll-Williams, *Capital Region Airport
Authority*
Patrick Dean, *Dean Transportation*

Utilities

Jessica Tramontana, *Consumers Energy*
Richard Peffley, *Lansing Board of Water & Light*
Megan Doherty, *FD Hayes Electric*
Breina Pugh, *ITC Holdings*

Workforce Development

Carrie Rosingana, *Capital Area Michigan
Works!*

Our Members

PUBLIC SECTOR

Kevin Fullerton, *City of Charlotte*
Bruce DeLong, *Clinton County*
Eddie Montemayor, *Delhi Charter Township*
Fonda Brewer, *Delta Charter Township*
Sue Leeming, *City of DeWitt*
Amanda McClanahan, *DeWitt Charter Township*
Mark Meadows, *City of East Lansing*
Jim Mott, *Eaton County*
Yvonne Ridge, *City of Eaton Rapids*
Keith Mulder, *City of Grand Ledge*
Mark Polsdofer, *Ingham County*
Andy Schor, *City of Lansing*
Russell Whipple, *City of Mason*
Peter Trezise, *Meridian Charter Township*
Scott Dzurka, *City of St. Johns*
Tammy Gilroy, *City of Williamston*
Beth Shaw, *Windsor Township*

EX OFFICIO MEMBERS

Meghan Martin, *Arts Council of Greater Lansing*
Cindy Kangas, *Capital Area Manufacturing Council*
Chaz Carrillo, *Hispanic Chamber of Commerce*
Tim Daman, *Lansing Regional Chamber of Commerce*
Samantha Harkins, *Lansing 5:01*
Alane Laws-Barker, *Melanated Business Alliance*
Erika Brown-Binion, *Refugee Development Center*
Jack Devine, *Vietnam Veterans of America*
Meghan Webber, *Greater Lansing Association of Realtors*
Michele Strasz, *CAPCAN*

LEAP Members are Stronger Together by Doing Business Together

“We’re proud of Lansing as the national headquarters for our organization. The vibrancy of the three-county Lansing region is critical to our continued success, and thanks to the tremendous effort of LEAP to grow new business investment and bring top talent into our community, we’re proving to be a world-class destination.”

— **Lisa Corless, President and CEO
of AF Group**



Membership ROI: The Big 3 in Economic Development Outcomes

\$442.40

in private investment for every \$1 of membership

\$1,535

of membership investment per new job created

\$38,587

of membership investment per new company formed

Membership Level	Annual Membership Investment	Resulting Private Investment	Direct Full-time Jobs Created	New Companies Formed
Platinum	\$50,000	\$331.8M	488	19
Gold	\$35,000	\$232.3M	342	13
Silver	\$20,000	\$132.7M	195	7
Copper	\$10,000	\$99.5M	146	5
Large Community	\$15,000	\$66.4M	97	3
Small Community	\$3,000	\$19.9M	29	1.2

Source: LEAP 2025 Membership ROI Analysis - assumes consistent historical performance rates through 2026

Every \$1 invested through LEAP membership goes further...

\$12.44

Leveraged in grants, contracts,
and other funding sources

\$10.31

Paid directly to local businesses,
contractors, and service providers

MEMBERSHIP IMPACT | 2024-2025

Private and Institutional Investor Levels

- **\$50,000 Platinum Investor**

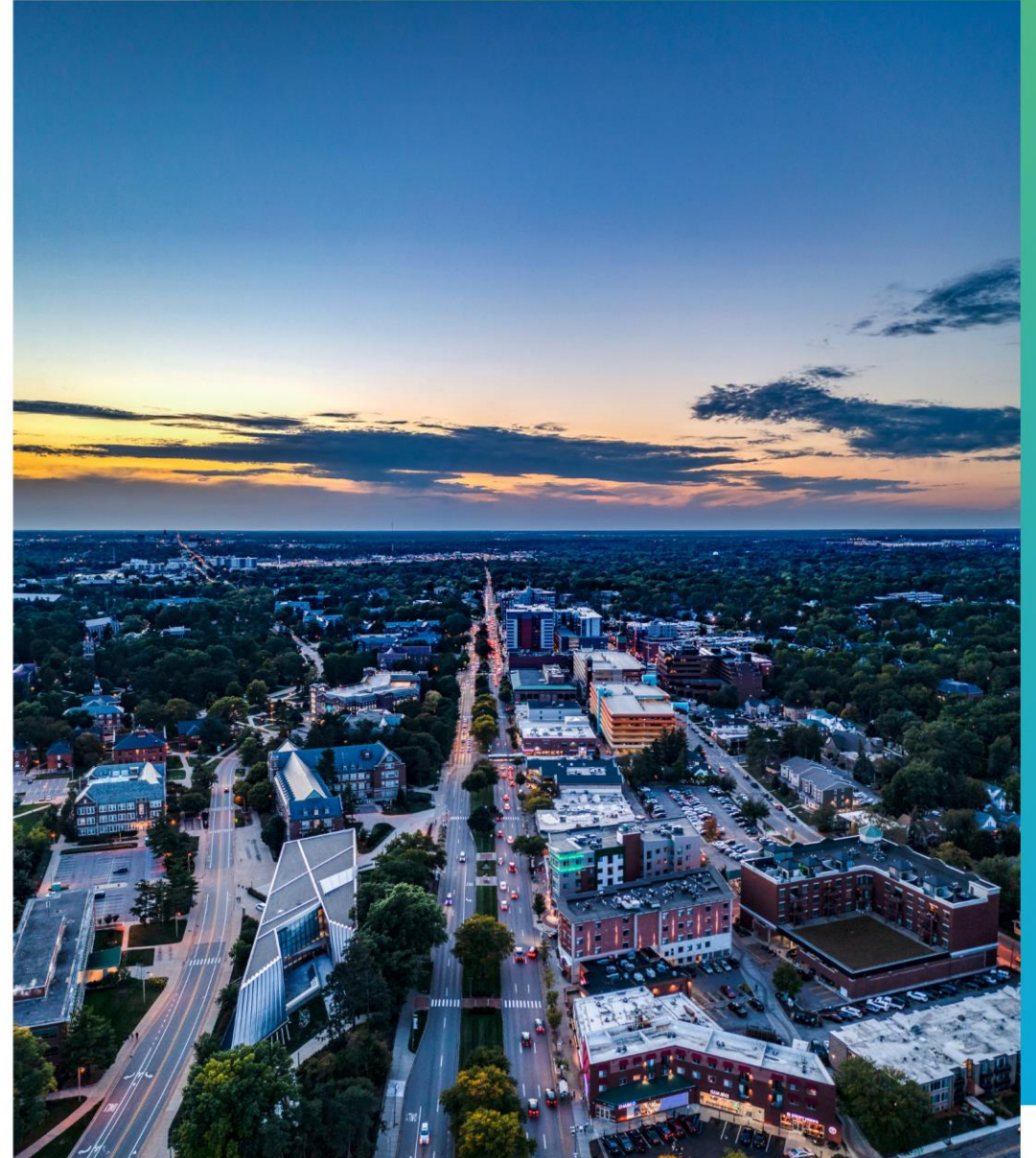
Typically, a company with significant resources that has shown a special interest in the region's economic development efforts. Examples include MSUFCU and McLaren.

- **\$35,000 Gold Investor**

Large companies that operate beyond our region, may be publicly traded, and support regional economic development.

- **\$20,000 Silver Investor**

Large but somewhat localized companies that contribute to regional economic growth.





Private and Institutional Investor Levels

- **\$10,000 Copper Investor – Entrepreneurial/Small Business Level**

Localized companies with smaller employment numbers, committed to regional economic development.

- **\$3,300 Emerald Investor – Underrepresented Small Business Level**

Local small businesses that are majority (51%+) owned by women, persons of color, or veterans. After two years, the rate increases to \$6,600.

- **\$1,000 Individual Membership**

For prominent former CEOs or individuals deeply involved in regional economic development who wish to remain supportive and engaged.

Public Sector Investor Levels

- **\$15,000 Member**

Municipalities with a population of over 10,000.

- **\$3,000 Member**

Municipalities with a population of under 10,000.





Thank you so much!

LEAP exists solely because of our valued members.
The remarkable story of the Lansing Region's historic growth over the last 20 years would be incomplete without LEAP and the support of our members.

No one can do it for us.

Our members instill a sense of hometown pride and position the Lansing Region as a prominent global powerhouse for wealth, opportunity, and happiness.

Together, we're paving the way to a bright future!

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