

# COMMUNITY PROFILE

# LANSING

Economic development strengthens a community's economy and raises living standards by creating jobs, supporting businesses and services, and attracting investments. Local economic development efforts can create vibrant neighborhoods, increase tax revenues, and enhance regional stability.

## LANSING POPULATION

Lansing has experienced a decline in growth from 2010 to 2023. The school-age and working-age populations contributed to this overall decline, while the older population grew during this time period.

**TOTAL POPULATION**  
in 2023

**112,546**



**SCHOOL AGE**  
5-19 YEARS OLD

19,473

**WORKING AGE**  
20-44 YEARS OLD

45,860

**WORKING AGE**  
45-64 YEARS OLD

24,827

**SENIOR**  
65+ YEARS OLD

14,710

## HISTORICAL CHANGE

2010-2023



**-3%**

**TOTAL CHANGE**  
-0.2% annualized



**SCHOOL AGE**  
5-19 YEARS OLD

**-11%**

-0.9% annualized



**WORKING AGE**  
20-44 YEARS OLD

**-3%**

-0.2% annualized



**SENIOR**  
65+ YEARS OLD

**+38%**

+3% annualized



**WORKING AGE**  
45-64 YEARS OLD

**-7%**

-0.6% annualized

## TRI-COUNTY, STATE, AND NATIONAL POPULATION PROJECTIONS

**508,182**

**TRI-COUNTY POPULATION**

in 2050



**+5%**

**TOTAL CHANGE**  
2025-2050



**9.9 M**

**MICHIGAN POPULATION**

in 2050



**-2%**

**TOTAL CHANGE**  
2025-2050



**360.6 M**

**U.S. POPULATION**

in 2050



**+7%**

**TOTAL CHANGE**  
2025-2050

## K-12 EDUCATION

School quality and enrollment directly impact local economies by influencing where families choose to live and invest. Strong schools attract and retain residents, support property values, and develop a skilled workforce that drives economic growth.

Enrollment for Lansing Public Schools has decreased significantly and at a higher rate than the school-age population.

**9,951**

**TOTAL ENROLLMENT**

in 2024-2025



**-26%**

**TOTAL CHANGE**  
2010-2024  
-2% annualized



**88%**

**GRADUATION RATES FOR LANSING PUBLIC SCHOOLS**  
2023-2024

# HOUSING

Lansing's available housing supply has only slightly increased from 2010 to 2023, while home values remain relatively low and housing cost burdens have decreased.

**55,628** 

**TOTAL HOUSING UNITS**  
in 2023

 **+1%**  
**TOTAL CHANGE**  
2010-2023

**3% AVAILABILITY RATE**

→ **5%** A 5% availability rate supports housing mobility and minimizes upward pressure on home prices.

**\$1,170**

**MEDIAN MONTHLY MORTGAGE COST**  
in 2023

**20%**

**SHARE OF HOUSEHOLDS PAYING 35%+ OF INCOME FOR MORTGAGE**  
in 2023

Households that spend more than 30% of their income on housing are considered cost burdened.

**\$976**

**MEDIAN GROSS RENT**  
in 2023

**41%**

**SHARE OF HOUSEHOLDS PAYING 35%+ OF INCOME FOR RENT**  
in 2023

**\$119,400**

**MEDIAN HOME VALUE**  
in 2023

 **+16%**  
**TOTAL CHANGE**  
2010-2023  
**+1%** annualized


**2010** **\$102,900**

**2023** **\$119,400**

## MEDIAN HOUSEHOLD INCOME

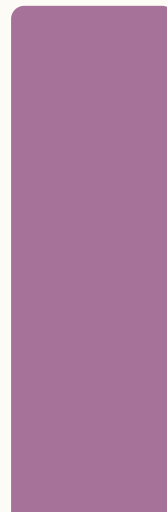
**\$52,170**

**MEDIAN HOUSEHOLD INCOME**  
in 2023

 **+39%**  
**MEDIAN HOUSEHOLD INCOME CHANGE**  
2010-2023

## MUNICIPAL FINANCES

Lansing has seen a continual increase in revenues since 2010 (104%), while expenditures have grown at a much slower rate (73%).



**TOTAL REVENUE**  
in 2024



**TOTAL EXPENDITURES**  
in 2024

**\$488.3 M**

**TOTAL REVENUE**  
in 2024

**\$425.6 M**

**TOTAL EXPENDITURES**  
in 2024

**62**

**AVERAGE MILLAGE RATE**  
in 2024

## EMPLOYMENT

Though the unemployment rate in Lansing has decreased since 2010, it remains relatively high at 8%.

**61,142** 

**CIVILIAN LABOR FORCE**  
in 2023

**68%**

**LABOR FORCE PARTICIPATION RATE**  
in 2023

**8%**

**UNEMPLOYMENT RATE**  
in 2023

## REFERENCES



Visit [bit.ly/communityprofilesources](https://bit.ly/communityprofilesources) or scan the QR code for a list of references.